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Titolo	The eventual millionaire : how anyone can be an entrepreneur and successfully grow their startup // Jaime Tardy
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , 2014 ©2014
ISBN	1-118-67474-X 1-118-67487-1
Edizione	[1st edition]
Descrizione fisica	1 online resource (274 p.)
Disciplina	658.1/1
Soggetti	New business enterprises - Management Small business - Growth Entrepreneurship Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	The Eventual Millionaire: How Anyone Can Be an Entrepreneur and Successfully Grow Their Startup; Copyright; Contents; Foreword; Acknowledgments; Introduction: First Things First; How This Book Came to Be; What Is a Millionaire?; You Don't Need Money to Find Meaning; Removing My Goal; Chapter 1: Are You an Eventual Millionaire?; Are You an Eventual Millionaire?; Having Happiness and Wealth Is Possible; The Journey Is the Fun Part; Love the Process from Thousandaire to Millionaire; It's Okay to Love Money; Money Does Not Make You Rich; The Most Common Way People Become Millionaires Now You StartLet's Get Started!; Chapter 2: Start Working with the Money You Have Now; Facing Debt Head-On; The Debt-Free Rules; Rule #1: Get Honest; Rule #2: Be Value Conscious; Rule #3: Numbers in Your Head Don't Count; Rule #4: Control Your Money; Money Beliefs; From Now Onward; Debt-Free Rules Summary; Action Item Review; Chapter 3: Millionaires Have Fears, Make Excuses, and Have Confidence Issues; What Fear Is; Science of the Brain; Your Business May Fail If You Do Not Work on Your Fears; What Millionaires Think of Fear; Risk; Confidence Getting Past Excuses and Moving Out of Your Comfort ZoneMillionaires

and Their No-Excuses Approach; Excuse #1: "I Don't Have Any Time!"; Excuse #2: "I Don't Have Enough Money!"; Excuse #3: "I don't know how!"; Moving Past Your Fear; Step 1: Recognize the Fear; Step 2: Harness the Fear; Step 3: Active Actions-Expanding Your Comfort Zone; Step 4: Assess and Expand Your Comfort Zone; Passive versus Active Actions; Tools to Get Past Your Fear; Accept the Fear and Let It Pass; Reappraisal; Commit in Advance; Worst-Case Scenario; Put Things in Perspective; What If You Let It Stop You?
Action Item ReviewChapter 4: Finding and Evaluating Your Ideas for Your New Business; How Millionaires Found Their Ideas; How to Generate Business Ideas; The "Find Your Passion" Myth; Don't Be a Donkey; The Time Factor; All of this Starts with an Idea; How Millionaires Evaluate Ideas; 1: Lifestyle Test; 2: Circumstances Test; 3: What Does the Market Want: Feedback; What about Networking Marketing?; Choosing the Right Idea; Action Item Review; Chapter 5: Mentors, Masterminds, and Networking; Millionaires Have Help!; Mentors versus Coaches versus Mastermind Groups; Mastermind Groups
How to Create a Mastermind GroupBeing Open and Honest; Mentors; How to Get Your Own Mentor; Finding My Mentor; How Millionaires Found Their Mentors; Interview Them; Does Not Having a Mentor = Failure?; Networking; Online Connections; Asking for Help; Action Item Review; Chapter 6: Long Business Plans Are for Banks; The Square Business Plan; Mission Statement; Key Differentiator; Avatar; Metrics; Revenue Model; Entrance/Launch Strategy; A Millionaire's First Month in Business; Marketing versus Sales; Selling That Works; The Sales Pitch; Sales Pitch Template; Marketing; Marketing Ideas
Hanny Lerner Launched Her Company Using a Groupon

Sommario/riassunto

Become a millionaire by learning from millionaires An Eventual Millionaire is someone who knows they will be a millionaire, eventually. But they want to do it on their own terms-with an enjoyable life and an enjoyable business. Eventual Millionaires are everywhere, from the airplane pilot looking to start his own business for more freedom and money to a student looking to start her life on the right foot to a successful business owner needing inspiration and wondering how to take her business to the next level. There are many ways to become a millionaire, but research has

2. Record Nr.	UNINA9910795412503321
Titolo	Central Asia in the era of sovereignty : the return of tamerlane? // edited by Daniel L. Burghart and Theresa Sabonis-Helf
Pubbl/distr/stampa	Lanham, Maryland : , : Lexington Books, , 2018 ©2018
ISBN	1-4985-7267-7
Descrizione fisica	1 online resource (522 pages) : illustrations, maps
Collana	Contemporary Central Asia: Societies, Politics, and Cultures
Disciplina	330.958
Soggetti	Asia, Central Economic conditions 21st century Asia, Central Social conditions 21st century Asia, Central History 21st century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	The borderlands paradox : framing Central Asia's current economic and security challenges / Vivian Walker -- Legal reform in Central Asia : moving past history / Roger D. Kangas -- Human rights and governance in Central Asia / Mariya Y. Omelicheva -- HIV/AIDS responses in Central Asia / Svetlana Ancker -- Sorting Central Asia social media / Stacie L. Giles -- The evolution of the IMU and its communication strategy : public relations or survival? / Sebastien Peyrouse -- Brain waste? : integration of Central Asian and Georgian labor migrants in the United States / Sultanat Leibert -- One belt one road : realizing the "China dream" in Central Asia? / Yuhao Du -- Infrastructure and the political economies of Central Asia / Theresa Sabonis-Helf -- Great game changers? : the changing nature of Central Asian energy / Daniel L. Burghart -- Multilateral engagement with Central Asia on energy issues / Richard Wheeler -- Kazakhstan's bazaar economy : a second-best institution / Dena Sholk -- The fifth estate : illicit networks in Central Asia / Elena Kovalova -- Problematic puzzle pieces : enclaves and conflict in the Ferghana Valley / Timothy Rowe -- The security forces / Robert Timm -- Kazakhstan's dilemma on Eurasian and Central Asian integration / Marlene Laurelle -- Kyrgyzstan's experiments with democracy / Erica Marat -- Tajikistan's

Roghun Dam : understanding Rahmon's "palace of light" / Theresa Sabonis-Helf -- Foreign direct investment in the oil & gas sector of Turkmenistan / Sophia Srinivasan -- Everyday governance in post-Soviet Uzbekistan / Laura Adams, Mans Svensson and Rustamjon Urinboyev.

Sommario/riassunto

"This collection provides a broad analysis of social, political, economic, and security issues in contemporary Central Asia. In particular, the contributors highlight the differences and similarities among the region's states in how they have consolidated statehood since the collapse of the Soviet Union"--
