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Titolo	Moving the Needle with Lean OKRs : Setting Objectives and Key Results to Reach Your Most Ambitious Goal
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ISBN	1-63742-116-8
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Descrizione fisica	1 online resource (332 pages)
Collana	Portfolio and project management collection, , 2156-8200
Disciplina	658.301
Soggetti	Management by objectives Strategic planning Goal setting in personnel management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Cover -- Halftitle -- Title -- Copyright -- Dedication -- Description -- Contents -- Testimonials -- Foreword -- Preface -- Acknowledgments -- Introduction -- Part I: The Foundation and Beyond -- Chapter 1: Power Your Mission With OKRs -- Chapter 2: Overcoming Organizational Challenges -- Chapter 3: How to Write Great OKRs -- Chapter 4: Measures, Metrics, and Indicators -- Chapter 5: Cascading: Single OKRs to Rule Them All -- Chapter 6: Empowered Teams Make the Difference -- Part II: Running Successful OKR Workshops -- Chapter 7: Running a Successful OKR Setting Workshop -- Chapter 8: Align and Kickoff -- Chapter 9: Weekly OKR Check-ins -- Chapter 10: Reviewing Your OKRs -- Part III: How to Move the Needle -- Chapter 11: How to Move the Needle? -- Chapter 12: Experiments: Navigating Through Unknown Territory -- Chapter 13: OKR Check-in Dashboards -- Conclusion -- Appendix -- About the Author -- Index -- Adpage -- Backcover.
Sommario/riassunto	Lean OKRs presents insightful anecdotes, creative exercises, clear figures and step-by-step models. Designed as a comprehensive guide, it covers everything from theoretical roots to practical execution, including company-wide strategy alignment and emotional management. Applicable to small companies as well as large

organizations, Lean OKRs drives innovation through behavioral changes, empowering and motivating teams through focused daily OKR practices that are simple to put into action. Practical and to the point, this book integrates a unique combination of structural and leadership strategies, resulting in a new approach to OKRs that conquers the hurdles experienced by most business leaders today.
