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| 1. Record Nr.           | UNISALENTO991003043739707536  |
| Autore                  | Hobson, Harold  |
| Titolo                  | The Theatre now / by Harold Hobson  |
| Pubbl/distr/stampa      | London ; New York ; Toronto : Longmans, Green and Co., 1953   |
| Descrizione fisica      | IX, 177 p. ; 22 cm.   |
| Soggetti                | Gran Bretagna - Teatro<br>Storia del teatro   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| 2. Record Nr.           | UNINA9910795350003321   |
| Titolo                  | Big data analytics and forecasting in hospitality and tourism // guest editors Doris Chenguang Wu, Ji Wu and Haiyan Song  |
| Pubbl/distr/stampa      | [Place of publication not identified] : , : Emerald Publishing Limited, , 2021  |
| ISBN                    | 1-80262-510-0   |
| Descrizione fisica      | 1 online resource (389 pages)   |
| Collana                 | International Journal of Contemporary Hospitality Management, , 0959-6119 ; ; Volume 33, Number 6   |
| Disciplina              | 910.68  |
| Soggetti                | Tourism - Management<br>Tourism - Marketing   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Nota di contenuto       | Cover -- Guest editorial -- Tourism demand nowcasting using a LASSO-MIDAS model -- Forecasting daily attraction demand using big data from search engines and social media -- High-frequency forecasting from mobile devices' bigdata: an application to tourism destinations' crowdedness -- A segmented machine learning modeling |

approach of social media for predicting occupancy -- Which search queries are more powerful in tourism demand forecasting: searches via mobile device or PC? -- Timing matters: crisis severity and occupancy rate forecasts in social unrest periods -- Are environmental-related online reviews more helpful? A big data analytics approach -- Listening to your employees: analyzing opinions from online reviews of hotel companies -- Artificial intelligence for hospitality big data analytics: developing a prediction model of restaurant review helpfulness for customer decision-making -- Asymmetric relationship between customer sentiment and online hotel ratings: the moderating effects of review characteristics -- Toward travel pattern aware tourism region planning: a big data approach -- Extracting revisit intentions from social media big data: a rule-based classification model -- Spatial-temporal evolution patterns of hotels in China:1978-2018 -- Destination image through social media analytics and survey method -- Do the flipped impacts of hotels matter to the popularity of Airbnb? -- The decision tree for longer-stay hotel guest: the relationship between hotel booking determinants and geographical distance -- Using social media photos as a proxy to estimate the recreational value of (im)movable heritage: the Rubjerg Knude(Denmark) lighthouse.

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