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| Nota di contenuto       | Introduction -- Technological Advancements in Communication to Public of Works: from Radio- Diffusion to Streaming -- Socio Economic Dimensions of Communication to Public of Works: New -- Challenges to Broadcasting Industry in the Context of 4G Peer to Peer Technology -- Evolution of the Authors' Right of Communication to Public: Implications to Broadcasters in the Context of Live Streaming -- Copyright Works and Live Streaming: a Comparative Analysis of the Copyright Protection in US, EU and UK -- Indian Copyright Act and Live Streaming: a Critical Analysis -- Conclusion.   |
| Sommario/riassunto      | "In Broadcasters' Rights in the Digital Era, Sakthivel provides a cogent understanding into a hitherto uncharted territory on the applicability of copyright law on the live streaming of 'entertainment content'- an emerging medium of communication. The book examines in exhaustive breadth the scope of broadcasters' neighbouring rights under the copyright regime in the light of technological advancements vis-a-vis authors' right and explores the experiences of EU & USA and then suggests suitable changes to the Indian Copyright regime. Sakthivel employs technological analysis and existence of differential market for different mediums to substantiate the relationship of live streaming and the copyright regime". |