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Autore	Mulcahy Robert E.
Titolo	An Athletic Director's Story and the Future of College Sports in America [[electronic resource] /] / by Robert Mulcahy III ; with Robert Stewart
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Why Rutgers -- On the way to Rutgers -- Long overdue for change -- Rebuilding a program -- The Don Imus incident -- Upholding traditions -- Conferences : the Big East and the Big Ten -- Choosing coaches and doing it right -- Proud with no regrets -- After Rutgers, and leading issues for NCAA sports -- A call for values and final thoughts.
Sommario/riassunto	"Robert Mulcahy's chronicle of his decade leading Rutgers University athletics is an intriguing story about fulfilling a vision. The goal was to expand pride in intercollegiate athletics. Redirecting a program with clearer direction and strategic purpose brought encouraging results. Advocating for finer coaching and improved facilities, he and Rutgers achieved national honors in Division I sports. Unprecedented alumni interest and support for athletics swelled across the Rutgers community. Though Mr. Mulcahy left Rutgers in 2009, his memoir reflects continued devotion to intercollegiate athletics and student athletes. His insights for addressing several leading issues confronting Division I sports today offer guidelines for present and future athletic directors to follow"--

