1. Record Nr. UNINA9910795248303321 Autore Tedeschi Gennaro Giulio Titolo Inside the world of a football agent / / Gennaro Giulio Tedeschi Pubbl/distr/stampa New York:,: Business Expert Press,, 2021 ©2021 **ISBN** 1-63742-037-4 Descrizione fisica 1 online resource (xii, 136 pages) 338.477961 Disciplina Soggetti Football Soccer Sports administration Sports agents Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Cover -- Half-Title -- Title -- Copyright -- Dedication -- Description -- Contents -- Introduction -- Chapter 1: From the "FIFA regulation on working with intermediaries" to the New FIFA Agents Regulation Reform of 2021 -- Chapter 2: Comparative Examination of the Figure of the Football Agent in the European "Big Five Sisters" and Its Historical Excursus -- Chapter 3: The Peculiar Regulation of the Football Agents in the USA -- Chapter 4: How to Become a Football Agent: Practical Examples -- Chapter 5: Manage Relationships with the Players' Families, Medias, and Colleagues -- About the Author -- Index --Adpage -- Backcover. Sommario/riassunto Inside the World of a Football Agent provides a series of practical cases, experienced first-hand by the author, that will help the readers to immerse themselves in the reality of a football agent that interacts with presidents, CEO, sports directors, supporters, footballers, and their families. The audience for the book is represented by all the current or aspiring professionals involved in the football industry: from football agents who want to keep up to date with the latest legislation, to

aspiring agents, sports directors or media, who want to understand what is often behind a yes or no in a complicated transfer negotiation.