

1. Record Nr.	UNINA9910280929303321
Titolo	2018 19th International Symposium on Quality Electronic Design : March 13-14, 2018, Santa Clara, California USA. // IEEE Electron Devices Society [and four others]
Pubbl/distr/stampa	Piscataway, New Jersey : , : Institute of Electrical and Electronics Engineers, , 2018
ISBN	1-5386-1214-3
Descrizione fisica	1 online resource (81 pages)
Disciplina	621.395
Soggetti	Integrated circuits industry - Quality control Three-dimensional integrated circuits Integrated circuits - Very large scale integration - Computer-aided design
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910795193203321
Autore	Demossier Marion
Titolo	Burgundy : a global anthropology of place and taste / / Marion Demossier
Pubbl/distr/stampa	New York ; ; Oxford : , : Berghahn, , 2018
ISBN	1-78533-852-8
Descrizione fisica	1 online resource (280 pages)
Collana	New directions in anthropology ; ; Volume 43
Disciplina	338.4/76632094441
Soggetti	Wine and wine making - France - Burgundy Terroir - France - Burgundy Wine industry - France - Burgundy Vintners - France - Burgundy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Wine landscapes and place making -- Wine growers and worlds of wine -- The taste of place -- Winescape -- Beyond terroir -- Translating terroir, Burgundy in Asia -- Creating terroir, Burgundy in New Zealand -- From terroir to les climats de Bourgogne -- Conclusion.
Sommario/riassunto	<p>“Demossier’s engrossing analysis of Burgundy—the wine, the place, the brand—should be imbibed (pun intended!) on many levels—and slowly, for best appreciation.”—foodanthro.com</p> <p>Drawing on more than twenty years of fieldwork, this book explores the professional, social, and cultural world of Burgundy wines, the role of terroir (the environmental factors that affect a crop's character), and its transnational deployment in China, Japan, South Korea, and New Zealand. It demystifies the terroir ideology by providing a unique long-term ethnographic analysis of what lies behind the concept. While the Burgundian model of terroir has gone global by acquiring UNESCO world heritage status, its very legitimacy is now being challenged amongst the vineyards where it first took root. From the introduction: Superficially then, Burgundy might appear to be simply acquiring recognition for its unchanging landscape, tradition and culture. Yet, for all the power of its rich local identity, folklore and culture which is broadcast to the world, there</p>

hides underneath the comforting blanket of this seamless place, untouched by change or conflict, a far more complex reality. Burgundy's listing as a World Heritage landscape emphasises its international reputation as a traditional and historical site of wine production and opens a new chapter in the production and marketing of its quality, differentiation and authenticity. It is also about readjusting Burgundy and the grands crus in response to a changing global market and the shifting kaleidoscope of world wine values.
