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Autore	Stigter Marc
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Nota di contenuto	Cover page -- Halftitle page -- Title page -- Copyright page -- Dedication page -- CONTENTS -- ACKNOWLEDGEMENTS -- ABOUT THE AUTHORS -- 1 The case for future-proofing -- Even faster-moving but still holding on -- Daring to take a hard look -- Governance dysfunction in 'being' -- Impacts of 'overlooking' or 'encouraging' -- The rise of tax shaming -- The challenge: beyond shareholder activism -- Preparing for bigger and bolder shareholder activists -- Why an insurrection of shareholder activists? -- Preparing for bigger and bolder consumer activists -- From activism to populism -- Preparing for 'anti-corporate populism' -- The opportunity: reframing value and care -- Boards will really need to care -- Corporate Social Responsibility is dead -- Questions around Shared Value in practice -- Audacious daring or whitewashing? -- Reputations at risk -- The future-proofing opportunity -- 2 Boards that CAN -- A different road ahead -- The powerless past -- The passive present -- The unleashing future -- A new governance practice -- A deeper and broader role in strategy -- From unlocking to creating to scrutinizing -- A different composition needed -- An enhanced set of attributes -- 3 Boards that KNOW -- 'Sorry, we didn't know' -- Going back to the future -- Take control of information needs! -- Chock them full of 'facts' -- The knowledge imbalance -- Misinforming the board -- 'A bit scary going down that path' -- Are two heads better than one? -- Nice boards don't Know -- Behavioural blockages -- No time to Know -- What do boards

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