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Sommario/riassunto	"An Introduction to Social Psychology is a highly accessible and definitive guide, which engages the reader without sacrificing academic rigour -- it informs and engages. This seventh edition, which has been extensively revised and updated, meets the same high standards it has set over the last 34 years. In a field that has grown enormously, the task of presenting clearly both underlying theory and the latest research across 15 substantive chapters is taken on by a series of leading psychologists, each an acknowledged expert in their field. The text contains an updated range of innovative pedagogical features, including helpful summaries of key studies and theories, which will appeal to the student reader, while managing to provide a uniform standard of coverage and clarity across the volume"--