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Titolo	Diaspora business / / edited by Maria Elo and Liesl Riddle
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ISBN	1-84888-403-6
Descrizione fisica	1 online resource
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Nota di contenuto	Preliminary Material / Maria Elo and Liesl Riddle -- Tracing the History of Diaspora Business / S. Ram Vemuri -- Understanding Diaspora Investment / Maria Elo and Liesl Riddle -- The Role of Diasporas in the Growth and Internationalisation of Businesses in Countries of Origin / Indianna D. Minto-Coy -- Transnational Entrepreneurship and Opportunity Recognition / Arnim Decker -- Classification of Diaspora Entrepreneurship / Aki Harima -- Diaspora, Civil Society Actors and Emerging Market Entry / Mohammad B. Rana and Maria Elo -- The Impact of Social and Cultural Capital on Jewish Entrepreneurship Business Activities in Shanghai / Erez Katz Volovelsky -- Diasporans as Target Market-Service Innovations for Final Repatriation / Maria Elo and Victor Mollel -- Analysing the Low Rate of Self-Employment among Migrants in the Republic of Ireland and Northern Ireland: The Social Capital of Self-Employed Migrants / Steven Lucas -- Gains from Diaspora's Brain: The Complexity of Successful Migration Policy / Iris Koleča and Andreja Jakli -- Wrong-Headed Assumptions, Unintended Outcomes: The Case of a Migrant Business Support Scheme in Israel / Sibylle Heilbrunn and Ivan Diego Rodriguez.
Sommario/riassunto	Diaspora Business is a unique book taking an overarching view to diaspora and business on a global scale. It examines diaspora in the global economy and marketplace from interdisciplinary perspectives. Moreover, it provides numerous discussions on concepts, roles, activities, organizational forms and institutional dimensions combined

with empirical research. The scope of the book includes developed, emerging and developing country contexts and matches those to strategic perspectives on management, utilization and employment of diasporas and their resources. The authors represent diverse nationalities and ethnicities, and thus enrich the book with their particular viewpoints. The book is structured in four parts; the first one concentrates on diaspora business, investment and trade, the second one on diaspora entrepreneurship and internationalization, the third one on diaspora networks, roles and social capital, and the fourth part focuses on diaspora frameworks, institutions and policy making.
