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Altri autori (Persone)	Barrero ZallesDiana
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Nota di contenuto	Chapter 1. History of sustainability -- Chapter 2. The struggle to define ESG -- Chapter 3. ESG landscape and importance today -- Chapter 4. But what really is ESG? The challenges of defining and implementing consistent measures -- Chapter 5. The data behind it all -- Chapter 6. Case studies of data companies that have developed solutions -- Chapter 7. How emerging technology (e.g., blockchain, IoT, AI, machine learning) can provide journeys of data to ensure trustworthy metrics and security -- Chapter 8. Components needed to build an ESG company -- Chapter 9. Company examples -- Chapter 10. The road ahead for ESG.
Sommario/riassunto	This book is not a "how to" manual to propose yet another ESG framework. It focuses on the "what" and the "why" of the matter, in order to remove ambiguities, and presents the role of emerging technologies to manage ESG data and provide better understanding through transparency and accountability. It takes the perspective of a company seeking to attract ESG investments and become compliant with ESG regulatory requirements.