

1. Record Nr.	UNINA9910163106603321
Autore	Sainz Jorge
Titolo	El dibujo de arquitectura : teoria e historia de un lenguaje // Jorge Sainz
Pubbl/distr/stampa	Barcelona : , : Reverte, , 2009
ISBN	84-291-9229-8 84-291-9376-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (264 paginas)
Collana	Estudios Universitarios de Arquitectura (EUA)
Altri autori (Persone)	SainzJorge
Disciplina	720.973
Soggetti	Architecture - Design and plans Arquitectura - Dibujos y planos Libros electronicos.
Lingua di pubblicazione	Spagnolo
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Cover -- Cubierta -- Portada -- Creditos -- Indice -- Proemio. Ser y estar -- Prologo. Del plano ala inteligencia angelica -- Dedicatoria -- Introduccion -- I. Un lenguaje grafico -- Conceptos preliminares -- El arte del dibujo -- El medio grafico -- El dibujo como lenguaje -- Comunicacion y significacion -- La capacidad representativa -- Limites cuantitativos -- Limites cualitativos -- El ambito del dibujo arquitectonico -- II. El marco teorico -- Teoria grafica y teoria arquitectonica -- Las categorias graficas -- III. La idea y la imagen -- Diseno interno y dibujo externo -- Representacion y expresion -- La ciencia del dibujo y el lenguaje de la arquitectura -- Diseno y pensamiento -- Forma artistica e instrumento tecnico -- La mentalidad arquitectonica -- IV. Cualidades y atributos -- Utilidad, belleza y durabilidad -- De la verdad al mensaje -- Una labor artesanal -- La experiencia y su reproduccion -- Transmitir y sugerir -- La logica de la representacion -- Escala -- Expresividad -- El campo grafico -- V. Instrumental, analitico y expresivo -- Los usos del dibujo de arquitectura -- Proyectos -- Modelos -- Levantamientos -- Ilustraciones -- Analisis graficos -- Fantasias expresivas -- Una finalidad arquitectonica -- VI. La construccion de la figura -- Las formas del dibujo de arquitectura -- Sistemas de proyeccion geometrica -- El sistema diedrico -- La perspectiva -- La axonometria

-- Combinaciones -- VII. De la abstraccion al realismo -- VIII. Letras y numeros -- Dibujo y escritura -- Titulos y leyendas -- Medidas y proporciones -- Repaso historico -- IX. El oficio tecnico -- Las tecnicas del dibujo de arquitectura -- Autografo y manufacturado -- Soportes, materiales e instrumentos -- Las tecnicas graficas -- Reproducciones -- Clases de procedimientos graficos -- Relaciones graficas -- El estilo grafico -- Combinaciones.

La investigacion grafica -- X. Dibujo y arquitectura -- La teoria de Vagnetti -- Relaciones cronologicas -- Relaciones historicas -- Relaciones geometricas -- Otras relaciones -- Dibujo y experiencia -- Estilo grafico y estilo arquitectonico -- Categorias graficas y categorias arquitectonicas -- Bibliografia -- Indice alfabetico -- Coleccion Estudios Universitarios de Arquitectura -- Contracubierta.

Sommario/riassunto

Este libro trata de como se reflejan las ideas y las realidades arquitectonicas sobre un plano grafico. El dibujo de arquitectura se examina desde una perspectiva teorica, al tiempo que se ofrece un breve repaso historico de sus ejemplos mas significativos.

2. Record Nr.	UNINA9910794935203321
Autore	Schaltegger Stefan
Titolo	An Introduction to Corporate Environmental Management : Striving for Sustainability // Stefan Schaltegger
Pubbl/distr/stampa	London : , : Taylor and Francis, , 2017
ISBN	1-351-28143-7 1-351-28144-5 1-351-28142-9
Edizione	[First edition.]
Descrizione fisica	1 online resource (384 pages) : illustrations
Altri autori (Persone)	BurrittRoger PetersenHolger
Disciplina	658.408
Soggetti	Industrial management - Environmental aspects Social responsibility of business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.

Part, 1 Overview -- chapter 1 Purpose, structure and contents of this textbook / Stefan Schaltegger Roger Burritt Holger Petersen -- chapter 2 Management and business companies / Stefan Schaltegger Roger Burritt Holger Petersen -- chapter 3 Environmental orientation / Stefan Schaltegger Roger Burritt Holger Petersen -- chapter 4 Sustainable development / Stefan Schaltegger Roger Burritt Holger Petersen -- chapter 5 Business management on its way to sustainability / Stefan Schaltegger Roger Burritt Holger Petersen -- chapter 6 Business management and its stakeholders / Stefan Schaltegger Roger Burritt Holger Petersen -- part, 2 Success factors and fields of action / Stefan Schaltegger Roger Burritt Holger Petersen -- chapter 7 Balanced socioeconomic management of the environmental challenge / Stefan Schaltegger Roger Burritt Holger Petersen -- chapter 8 Markets, efficiency and eco-efficiency / Stefan Schaltegger Roger Burritt Holger Petersen -- chapter 9 Systems of legal regulation, environmental norms and standards / Stefan Schaltegger Roger Burritt Holger Petersen -- chapter 10 Partnerships and legitimacy / Stefan Schaltegger Roger Burritt Holger Petersen -- chapter 11 Political arenas / Stefan Schaltegger Roger Burritt Holger Petersen -- part, 3 Strategic environmental management / Stefan Schaltegger Roger Burritt Holger Petersen -- chapter 12 Strategic process and strategic options / Stefan Schaltegger Roger Burritt Holger Petersen -- chapter 13 Basic corporate environmental strategies / Stefan Schaltegger Roger Burritt Holger Petersen -- chapter 14 Competitive strategies / Stefan Schaltegger Roger Burritt Holger Petersen -- chapter 15 Risk management strategies / Stefan Schaltegger Roger Burritt Holger Petersen -- part, 4 Concepts and tools of corporate environmental management / Stefan Schaltegger Roger Burritt Holger Petersen -- chapter 16 Eco-marketing / Stefan Schaltegger Roger Burritt Holger Petersen -- chapter 17 Environmental accounting / Stefan Schaltegger Roger Burritt Holger Petersen -- chapter 18 Environmental management systems and eco-control / Stefan Schaltegger Roger Burritt Holger Petersen -- chapter 19 Outlook and future of corporate environmental management / Stefan Schaltegger Roger Burritt Holger Petersen.

Sommario/riassunto

"This book is designed to meet the urgent need for a comprehensive and definitive introduction and teaching text on corporate environmental management. It aims to become the standard textbook for courses examining how business can take the environment into account while also providing an accessible and thorough overview of this increasingly multidisciplinary subject for practitioners. Written by the internationally acknowledged experts Stefan Schaltegger and Roger Burritt (authors of the highly influential Contemporary Environmental Accounting) along with Holger Petersen, the book invites the reader to join in an exploration of the ways in which companies can engage in environmental management and why such engagement can be profitable for business. The reader is invited to: examine whether the contents reflect their own experience, takes their experience further, or opposes their own views; note which of the ideas presented are especially important, add to those ideas, or encourage a reaction (positive or negative); answer questions creatively (based on their own perspective of the issues); encourage themselves to be inspired by questions, which can be investigated further through other written sources of information, such as books you will be guided to through the bibliography, the Internet or the general media; and think about and plan the ways in which the knowledge provided can be implemented in your own situation. The book is organised into four main sections. First, the fundamental ideas and linkages behind business management, the environment and sustainable development

are briefly but clearly sketched. The second part of the book outlines the criteria against which environmentally oriented business management can be assessed and the fields of action in which success can be achieved. The third part presents a discussion and examples of strategies for environmental management, which are linked, in the fourth part, to the essential tools of environmental management, especially green marketing, environmental accounting and eco-control. The book is full of case studies and examples related to the main contents of each chapter and each chapter provides a number of questions for the student or reader to address. An Introduction to Corporate Environmental Management is both a textbook and a sourcebook. The reader can either work through the material in a structured way or dip into the content and follow up on specific areas of interest. The materials are designed to be used for understanding and reference, rather than to be learned by heart. The primary aim is for the reader to obtain a practical understanding of the relationship between management and environmental issues which can be applied in day-to-day situations-whether as part of a student's wider view of management or within the practitioner's real-world situation. It will be essential reading for many years to come."--Provided by publisher.

3. Record Nr.	UNINA9910850828003321
Titolo	Deutsche Zeitung
Pubbl/distr/stampa	Wheeling, W. Va. : , : German-American Printing Co.
Descrizione fisica	1 online resource
Disciplina	071.3
Soggetti	Newspapers. Wheeling (W. Va.) Newspapers West Virginia Wheeling
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	"Progress edition.--Weekly: 10th Anniversary; Daily: 5th Anniversary." C.W. Bente, ed. & manager when the paper was established in 1901.