1. Record Nr. UNINA9910794901203321

Autore	Crystal David <1941->
Titolo	English as a global language / / David Crystal [[electronic resource]]
Pubbl/distr/stampa	Cambridge : , : Cambridge University Press, , 2012
ISBN	9781107387799 1107390710 1-107-38698-5 1-139-89398-X 1-107-41458-X 1-107-39071-0 1-107-39551-8 1-139-19697-9 1-107-38779-5
Edizione	[Canto classics edition.]
Descrizione fisica	1 online resource (xv, 212 pages) : digital, PDF file(s)
Collana	Canto classics
Disciplina	427
Soggetti	English language - Foreign countries English language - Social aspects - Foreign countries English language - Social aspects - English-speaking countries Communication, International Language, Universal
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 05 Oct 2015).
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Why a global language? -- Why English? The historical context -- 3. Why English? The cultural foundation -- 4. Why English? The cultural legacy -- 5. The future of global English.
Sommario/riassunto	David Crystal's classic English as a Global Language considers the history, present status and future of the English language, focusing on its role as the leading international language. English has been deemed the most 'successful' language ever, with 1500 million speakers internationally, presenting a difficult task to those who wish to investigate it in its entirety. However, Crystal explores the subject in a measured but engaging way, always backing up observations with facts and figures. Written in a detailed and fascinating manner, this is a book

	written by an expert both for specialists in the subject and for general readers interested in the English language.

2.

Record Nr.	UNINA9910917175303321
Autore	Takashi Osanai
Titolo	Biotechnology of Microalgae, Based on Molecular Biology and Biochemistry of Eukaryotic Algae and Cyanobacteria
Pubbl/distr/stampa	Frontiers Media SA, 2017
Descrizione fisica	1 online resource (184 p.)
Collana	Frontiers Research Topics
Soggetti	Microbiology (non-medical)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Bioechnology of microalgae takes much attention because of their ability to utilize light energy and fix CO2. Research in biotechnology of microalgae including eukaryotic algae and cyanobacteria is an important and attractive topic which attracts the interests of the public widely. This Research Topic aims to create a collection approaching biotechnology and biology of eukaryotic algae and cyanobacteria. Basic science of molecular biology and biochemistry is indispensable for proceeding future application of microalgae, and hence, the title includes "molecular biology" and "biochemistry". Broad range of basic and applied science of microalgae is appreciated in this special topic.