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Sommario/riassunto

"Students who study business in university are not likely to hear about or discuss examples of indigenous business successes from across the country. Rarely would one see references to indigenous communities, let alone examples of them growing multi-million dollar businesses and partnering to lead innovative economic development projects that positively impact the national economy. Resources are scarce and inadequate, an oversight that is to our detriment. Somewhere between a textbook and a book of collected essays, this collection is an effort to build on and share the research of indigenous practitioners and scholars working in their respective fields. Where possible we share not only concepts, but also the voices of Aboriginal leaders, officials, Elders, and other members of Aboriginal communities. Indigenous Business in Canada addresses contemporary concerns and issues in the doing of Aboriginal business in Canada, reveals some of the challenges and diverse approaches to business in indigenous contexts from coast to coast to coast, and demonstrates the direct impact that history and policy, past and present, have on business and business education."--

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