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Autore	Lehtimaki Hanna
Titolo	The strategically networked organization : leveraging social networks to improve organizational performance // by Hanna Lehtimaki
Pubbl/distr/stampa	United Kingdom, England : , : Emerald, , 2017 ©2017
ISBN	1-78635-291-5
Descrizione fisica	1 online resource (205 pages) : illustrations, tables
Disciplina	302.3
Soggetti	Business networks Business & Economics - Strategic Planning Business strategy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	How is organization strategic? -- Social network analysis for strategically networked organization -- Social structure in strategizing -- Social relations -- Social interaction and strategic transformation -- Social networks in strategy making -- Guidelines for networked strategy making.
Sommario/riassunto	This book demonstrates to managers the strategic significance of intra-organizational social networks. It argues that strategic management is embedded in the complexity of social relations that shape the strategic direction of a company. Currently there are few tools available to systematically collect information about the social functioning of an organization. This book fills this gap by shifting attention to the social relations that contribute to strategic advantage and that build on relationships that provide unique resources and create value for the business. It considers three perspectives on how social networks have a strategic function: first, social networks constitute everyday strategic action; second, social networks convey cultural meanings; and third, how social networks depict social processes that continually illustrate what the organization is and what it can become. The book shows top and upper-middle management how cultivating an understanding of intra-firm social relations can help

them to build unique strategic advantage and make use of the day-to-day knowledge that emerges in the social connections and interactions within an organization.

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