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| 1. | Record Nr. | UNINA9910794673303321 |
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| | Titolo | Approaches to Internet Pragmatics : Theory and Practice |
| | Pubbl/distr/stampa | Amsterdam/Philadelphia : , : John Benjamins Publishing Company, , 2021<br>©2021 |
| | Descrizione fisica | 1 online resource (358 pages) |
| | Collana | Pragmatics and Beyond New ; ; v.318 |
| | Altri autori (Persone) | YusFrancisco<br>HaberlandHartmut |
| | Disciplina | 004.6 |
| | Soggetti | Language and the Internet<br>Online social networks<br>Instant messaging - Social aspects<br>Pragmatics<br>Discourse analysis |
| | Lingua di pubblicazione | Inglese |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |
| | Nota di contenuto | Introduction: Approaching internet pragmatics / Chaoqun Xie, Francisco Yus and Hartmut Haberland -- Expanding pragmatics : values, goals, ranking, and internet adaptability / Jacob L. Mey -- Computer-mediated discourse in context : pluralism of communicative action and discourse common ground / Anita Fetzer -- Cyberpragmatics in the age of locative media / Francisco Yus -- Interpreting emoji pragmatics / Ashley R. Dainas and Susan C. Herring -- Speech acts and the dissemination of knowledge in social networks / Paolo Labinaz and Marina Sbisa -- Humour and self-presentation on WhatsApp profile status / Carmen Maiz-Arevalo -- Inviting a purchase : a multimodal analysis of staged authenticity in WeChat social selling / Chaoqun Xie and Ying Tong -- Online nicks, impoliteness, and Jewish identity in Israeli-Russian conflict discourse / Renee Perelmutter -- Candidates' use of Twitter during the 2016 Austrian presidential campaign / Helmut Gruber -- A study on how cultural and gender parameters affect emoticon distribution, usage and frequency in American and Japanese online discourse / Barry Kavanagh -- Migration |

through the English-Greek translated press / Maria Sidiropoulou.

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| Sommario/riassunto | "Internet-mediated communication is pervasive nowadays, in an age in which many people shy away from physical settings and often rely, instead, on social media and messaging apps for their everyday communicative needs. Since pragmatics deals with communication in context and how more gets communicated than is said (or typed), applications of this linguistic perspective to internet communication, under the umbrella label of internet pragmatics, are not only welcome, but necessary. The volume covers straightforward applications of pragmatic phenomena to internet interactions, as happens with speech acts and contextualization, and internet-specific kinds of communication such as the one taking place on WhatsApp, WeChat and Twitter. This collection also addresses the role of emoticons and emoji in typed-text dialogues and the importance of "physical place" in internet interactions (exhibiting an interplay of online-offline environments), as is the case in the role of place in locative media and in broader place-related communication, as in migration"-- |