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Titolo	Knock 'em dead cover letters : cover letters and strategies to get the job you want // Martin Yate, New York Times bestselling author
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ISBN	0-9966623-2-4
Edizione	[Eleventh edition.]
Descrizione fisica	1 online resource (317 p.)
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Soggetti	Cover letters Resumes (Employment) Job hunting
Lingua di pubblicazione	Inglese
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Note generali	Includes index.
Nota di contenuto	Cover letters : the secret weapon of your job search -- six high-mileage cover letters -- Know the job, know your customer -- How to identify and build a desirable professional brand -- Elements of a great cover letter -- How to build a killer cover letter -- How to polish and edit your letters for maximum impact -- Use cover letters to get four times the interviews -- Sending out cover letters -- Sending out cover letters -- Sample letters.
Sommario/riassunto	Knock em Dead Cover Letters 11th edition—cover letters and strategies to get the job you want. Step-by-step guide for how write cover letters and every type of letter you will use in a job hunt. How to build, edit and polish professional letters for maximum impact and how to use them to get four times the interviews.