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Nota di contenuto	Language use and identity negotiation in the linguistic landscape of Chipilo, Mexico -- A changing landscape of voseo in Medellin? The momentum and perception of Voseo in the public signage of the Valle de Aburra, Colombia -- Ethnolinguistic vitality and linguistic landscape : the status of Spanish in Dallas, TX -- Ideologies in the linguistic landscape : the semiotic construction of the Puerto Rican identit -- Urban discourse and civil resistance against gender-based violence in Madrid -- Armed conflict and resistance in indigenous Colombia : the linguistic landscape of Toribio (Cauca) -- The Escondido swap meet : a place of covert resistance -- The linguistic landscape of the Rava I: Language policy and contextualization -- Reframing the question of correlation between the local linguistic population and urban signage : the case of Spanish in the Los Angeles linguistic landscape -- Languages to buy and sel I : business names and linguistic diversity in a central Peninsular community -- An analysis of how business owners use Valencian and Spanish in the linguistic landscape -- Linguistic Landscap's plazas -- The act of naming in the Hispanic linguistic landscape of Milan.
Sommario/riassunto	"Linguistic Landscape in the Spanish-speaking World is the first book dedicated to languages in the urban space of the Spanish-speaking world filling a gap in the extensive research that highlights the richness

and complexity of Spanish Linguistic Landscapes. This book provides scholars with an instrument to access a variety of studies on the field within a monolingual or multilingual setting from a theoretical, sociolinguistic and pragmatic perspective. The works contained in this volume aim to answer questions such as, how the linguistic landscape of certain territories includes new discourses that, ultimately, contribute to a fairer society; how the LL of minority or low-income communities can enforce changes on language policy and who determines advertising planning; how these decisions are made and how these decisions affect vendors, customers, and the general public alike. All in all, this collective volume uncovers the voices of minority groups within the communities under study"--
