

1. Record Nr.	UNINA9910794552803321
Autore	Mungons Kevin <1963->
Titolo	Homer Rodeheaver and the rise of the gospel music industry // Kevin Mungons and Douglas Yeo [[electronic resource]]
Pubbl/distr/stampa	Urbana : , : University of Illinois Press, , 2021
ISBN	0-252-05274-9
Descrizione fisica	1 online resource (308 pages)
Collana	Music in American life Illinois scholarship online
Disciplina	782.254092
Soggetti	Music publishers - United States Musicians - United States Trombonists - United States Evangelists - United States Gospel music - History and criticism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Also issued in print: 2021.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Prologue -- Southern Roots and Early Years -- Gospel Songs and Urban Revivalism -- Commercial Gospel Music -- New Technology to Promote an Old Story -- The Mission of Rainbow Records -- Spirituals and Minstrelsy -- Jim Crow Revivalism Meets the Klan -- Preserving and Exporting the Gospel Songs -- Falling Out of Step at the Close of an Era -- Epilogue. "It's Up to You, Rody, to Free Them".
Sommario/riassunto	From tent revivals to radio and records with a gospel music innovator Homer Rodeheaver merged evangelical hymns and African American spirituals with popular music to create a potent gospel style. Kevin Mungons and Douglas Yeo examine his enormous influence on gospel music against the backdrop of Christian music history and Rodeheaver's impact as a cultural and business figure.