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Sommario/riassunto	Conceived partly as a tour of image theory today and its antecedents and partly as a practical sketch for analysing images, Richard Dienst's Seeing from Scratch: Fifteen Lessons with Godard draws on fifteen epigrammatic comments by filmmaker Jean-Luc Godard to sketch a new kind of accessible, problem-solving cinematic pedagogy reminiscent of John Berger's Ways of Seeing. Published in an electronic format only, with dozens of colour and black-and-white illustrations in a bold innovative layout inspired by Jean Epstein's Bonjour Cinema, Seeing from Scratch charts a new path for talking about ima.