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Nota di contenuto	Demand for Cryptocurrencies: Economic, Financial and Psychological Determinants -- Vorwort -- Abstract -- Contents -- 1. Introduction -- 2. Design of the Questionnaire -- 3. The Blockchain Technology -- 3.1 Introduction to the Blockchain Technology -- 3.2 Other Cryptocurrencies -- 3.3 Cryptocurrencies: Financial Asset or Money? -- 4. Hypotheses and Models -- 4.1 Hypotheses -- 4.2 Models -- 4.2.1 Cryptocurrency Models -- 4.2.2 Financial Markets Models -- 5. General Findings -- 6. Results -- 6.1 Cryptocurrency Demand Analyses -- 6.1.1 Interest in Buying Cryptocurrencies -- 6.1.2 Experience in Buying Cryptocurrencies -- 6.1.3 Discussion: Demand Cryptocurrencies -- 6.2 Financial Markets Demand Analyses -- 6.2.1 Interest in Investing in Financial Markets -- 6.2.2 Experience in Investing in Financial Markets -- 6.2.3 Discussion: Demand Financial Markets -- 7. Conclusion -- Bibliography -- List of Tables -- Appendix A: Questionnaire -- Appendix B: Models.