

1. Record Nr.	UNINA9910794431803321
Autore	Maguire Kieran
Titolo	The price of football : understanding football club finance / / Kieran Maguire
Pubbl/distr/stampa	Newcastle upon Tyne, : Agenda Publishing, 2021
ISBN	9781788213271 (e-book) 9781788213257 (hbk.) 9781788213264 (pbk.)
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (xi, 228 p.) : ill
Disciplina	796.334
Soggetti	Soccer - Economic aspects Soccer teams - Finance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1 Introduction -- Part I Football club financial reports -- 2 The balance sheet -- 3 The profit or loss account -- 4 The cash flow statement -- Part II The price of football -- 5 Players (and agents) -- 6 Ticket prices -- 7 Broadcasting and sponsorship income -- 8 Financial fair play -- Part III Football club financial analysis -- 9 How to analyse club accounts 1: trend analysis -- 10 How to analyse club accounts 2: ratio analysis -- 11 Valuing a football club -- 12 Ownership models: love, profit, vanity and insanity -- 13 Red flags - things that make you go "hmmm": creative accounting and football finance -- 14 Football finance in a post-Covid-19 world and Project Big Picture -- Glossary of accountancy terms -- Further reading -- Index.
Sommario/riassunto	The first edition of The Price of Football quickly established itself as the go-to guide to understanding football club finance for the serious fan. Kieran Maguire, one of the UK's top football finance analysts, shows how professional clubs operate as businesses and explains, in non-technical language, how to read, understand and interrogate club accounts. As a clear-headed analysis and presentation of the financial imperatives and challenges facing football clubs across the English and Scottish Leagues, it has become a welcome resource not only for students of the industry, but by a wider constituency of supporters

looking to understand their club's latest transfer deal, or season ticket price. This revised and updated second edition includes analysis of the most recent club accounts, as well as the impact of Covid-19 on the game's finances, the latest legal rulings on club affairs, and expanded coverage of the "creative accounting" ploys that some notable clubs have used.
