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| 1. Record Nr. | UNISA996393320403316 |
| Autore | Vines Richard <1600?-1656.> |
| Titolo | Christ a Christians onely gain [[electronic resource]] : or, the excellency and desireableness of the knowledge of Jesus Christ, above all other things whatsoever. Made out in several sermons preached in St. Clement Danes, London. // By the late Reverend and learned minister of the gospel Mr. Richard Vines |
| Pubbl/distr/stampa | London, : Printed for Thomas Johnson at the Golden-Key in St. Pauls Church-yard, 1661 |
| Descrizione fisica | [12], 235, [3] p |
| Soggetti | Sermons, English - 17th century Christian life |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | The final leaf has "Christ a Christians only gain" printed vertically. Numerous errors in pagination. Annotation on Thomason copy: "Nouemb:". Reproduction of the original in the British Library. |
| Sommario/riassunto | eebo-0018 |

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| 2. Record Nr. | UNINA9910794403503321 |
| Autore | Syam Niladri |
| Titolo | Machine learning and artificial intelligence in marketing and sales : essential reference for practitioners and data scientists // Niladri Syam, Rajeeve Kaul |
| Pubbl/distr/stampa | Bingley, England : , : Emerald Publishing Limited, , [2021] ©2021 |
| ISBN | 1-80043-880-X |
| Descrizione fisica | 1 online resource (225 pages) : illustrations |
| Disciplina | 658.80028563 |
| Soggetti | Marketing - Data processing Selling - Data processing |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includes bibliographical references and index. |
| Sommario/riassunto | Machine Learning and Artificial Intelligence in Marketing and Sales explores the ideas, and the statistical and mathematical concepts, behind Artificial Intelligence (AI) and machine learning models, as applied to marketing and sales, without getting lost in the details of mathematical derivations and computer programming. |