

1. Record Nr.	UNINA9910794359403321
Autore	Short Maria
Titolo	Context and narrative in photography
Pubbl/distr/stampa	London : , : Routledge, , 2020
ISBN	1-00-310346-4 1-000-21319-6 1-003-10346-4 1-000-21153-3
Edizione	[Second edition.]
Descrizione fisica	1 online resource (229 pages)
Collana	Basics Creative Photography ; ; 2
Disciplina	770
Soggetti	Photography Context effects (Psychology) Narrative art
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	This edition previously issued in print: 2020. Introduction1. The PhotographThe Function of the PhotographThe Photographic BriefContext and the PhotographCase StudyExercises and Summary2. SubjectChoosing Your SubjectConceptEquipment and MaterialsExternal FactorsCase StudyExercises and Summary3. AudienceAudience and IntentionStatement of IntentThe Response of the AudienceIntention, Interpretation and ContextCase StudyExercises and Summary4. Narrative What is Narrative?A Series or Set of PhotographsThe Single ImageCase StudyExercises and Summary5. Signs and Symbols Basic Theory Negotiating Signs and Symbols Enigmas and Truths Practical Techniques Case StudyExercises and summary6. TextUsing TextIntegrated TextText Within the ImageAccompanying InformationCase StudyExercises and summaryConclusionFurther ReadingOnline ResourcesIndex.
Nota di contenuto	Introduction1. The PhotographThe Function of the PhotographThe Photographic BriefContext and the PhotographCase StudyExercises and Summary2. SubjectChoosing Your SubjectConceptEquipment and MaterialsExternal FactorsCase StudyExercises and Summary3. AudienceAudience and IntentionStatement of IntentThe Response of the AudienceIntention, Interpretation and ContextCase StudyExercises and

Summary4. Narrative What is Narrative?A Series or Set of PhotographsThe Single ImageCase StudyExercises and Summary5. Signs and Symbols Basic Theory Negotiating Signs and Symbols Enigmas and Truths Practical Techniques Case StudyExercises and summary6. TextUsing TextIntegrated TextText Within the ImageAccompanying InformationCase StudyExercises and summaryConclusionFurther ReadingOnline ResourcesIndex

Sommario/riassunto

However beautiful or technically dazzling your photographs might be, if they don't tell a story, convey an idea or make your viewer stop and think, they are unlikely to make a lasting impression. Context and Narrative in Photography introduces practical methods to help you plan, develop and present meaningful, communicative images. With dozens of examples from some of the world's most thought-provoking photographers, this is a beautiful introduction to a fascinating aspect of photography. Beginning with an exploration of different narrative techniques, you'll be guided through selecting and developing a compelling concept for your project and how it might be conveyed either through a single image or a series of photographs. You'll also learn ways to incorporate signs, symbols and text into your work and how to present the finished piece to best reach your audience. New to this edition are extended projects, additional exercises and discussion questions, expanded case studies, around 25% of the images and an expanded Chapter 6 on integrating text into photographic projects.
