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Titolo	Absolute essentials of business behavioural ethics // Nina Seppala
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ISBN	1-000-19345-4 0-429-29652-5 1-000-19353-5
Descrizione fisica	1 online resource (vi, 80 pages)
Collana	Absolute essentials of business and economics
Disciplina	174.4
Soggetti	Business ethics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	"Behavioural ethics in business is an emerging field that has challenged some of the established wisdom about ethics and added some truly new insights into our understanding about decision-making and behaviour. Why do seemingly responsible employees and managers sometimes act in bad ways? This book explains how people behave in real situations and what action can be taken to nudge behaviour in a more ethical direction. This concise textbook is ideal for use in the classroom as core or additional reading on courses in business ethics and corporate social responsibility; organisational behaviour and psychology; and any module with ethics content (for example, accounting ethics and strategic management). Each chapter is presented as a story with details about the experimental designs and related research findings. The key features are included: learning outcomes; suggested class activities; mock assessment questions; and an annotated list of key readings provide a one-stop text for tutors and students interested in this increasingly important area of study"--