

1. Record Nr.	UNINA9910794287403321
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Titolo	The astonishing power of storytelling : leading, teaching, and transforming in a new way / / Robert J. Garmston ; illustrations by Dede Tisone
Pubbl/distr/stampa	Thousand Oaks, California : , : Corwin, , [2019] ©2019
ISBN	1-0718-7306-7 1-5063-8638-5 1-5063-8640-7 1-5063-8637-7
Descrizione fisica	1 online resource (xxx, 207 pages) : illustrations
Collana	Gale eBooks
Disciplina	372.677
Soggetti	Communication in education Educational leadership Public speaking Persuasion (Rhetoric)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages [193]-197) and index.
Nota di contenuto	pt. I. Why stories work -- pt. II. Find, design, and deliver your story -- pt. III. Changing behaviors with story.
Sommario/riassunto	Master the secret to engaging any audience-from classrooms, to colleagues, to conference rooms Everyone loves a good story. More than entertainment, well-told stories captivate listeners and motivate action. In this guidebook, Robert J. Garmston shows you how to leverage the power of storytelling to engage and persuade students, colleagues, and all other audiences. Written in Garmston's warm and conversational style and featuring current cognitive neuroscience research, the book includes:; Detailed breakdowns of the essential elements all great stories share, and templates for creating yours; Tips for supercharging your stories by drawing from personal experience as well as familiar movies, TV shows, and popular media; A guide to effective story delivery, including optimized vocal inflection and body language Becoming a better storyteller will make you a more effective

communicator and educator. Get started today with The Astonishing
Power of Storytelling.
