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Sommario/riassunto	Following the 1960s, the decade's focus on consciousness-raising transformed into an array of intellectual projects far afield of movement politics. The mind's powers came to preoccupy a range of thinkers and writers: ethicists pursuing contractual theories of justice, radical ecologists interested in the paleolithic brain, cultists, and the devout of both evangelical and New Age persuasions. This book presents a boldly revisionist argument about the revival of subjectivity in postmodern American culture, connecting familiar figures within the intellectual landscape of the 1970s who share a commitment to what the book calls 'neo-idealism' as a weapon in the struggle against discredited materialist and behaviorist worldviews.

