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Titolo	Smoke 'em if you got 'em : the rise and fall of the military cigarette ration // Joel R. Bius
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part 1. The rise -- Smoke rising: "I'd give a boy the cigarettes." -- The damn Y Man: "The American Army is thoroughly molly-coddled." -- General March's ration: "Enlist and all will be well." -- The greatest generation of smokers: "Do you just assume that every soldier in the United States Army smokes?" -- Part 2. The fall -- Operation Volar: "The taxpayer was being taken for a ride in two directions at once." -- Soldier-starters: "The renewal of the market stems almost entirely from 18-year-old smokers." -- Health care and the all-volunteer force: "Promises have been broken." -- The Beltway battle: "Our industry is under siege." -- The Reagonomics of smoking: "An economic burden we can no longer bear." -- The downfall: "This provision [does not] deny a benefit to the military community, unless lung cancer and heart disease are benefits." -- Conclusion.
Sommario/riassunto	This book describes the origins of the often comfortable, yet increasingly controversial relationship among the military, the cigarette industry, and tobaccoland politicians during the twentieth century.