

1. Record Nr.	UNINA9910794225303321
Titolo	Transformative times for fashion marketing + consumption : new horizons in fashion and marketing research through the lens of consumption / / Kate Armstrong and Liz Barnes, editors
Pubbl/distr/stampa	[Place of publication not identified] : , : Emerald Publishing, , 2020
ISBN	1-80071-187-5
Descrizione fisica	1 online resource (209 pages)
Collana	Journal of Fashion Marketing and Management: an International Journal ; ; Volume 24
Disciplina	746.920688
Soggetti	Fashion merchandising
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.