

| | |
|-------------------------|--|
| 1. Record Nr. | UNINA9910794212603321 |
| Autore | Mack Olga V. |
| Titolo | Blockchain value : transforming business models, society, and communities // Olga V. Mack |
| Pubbl/distr/stampa | New York, New York : , : Business Expert Press , , [2021] ©2021 |
| ISBN | 1-952538-25-4 |
| Edizione | [First edition.] |
| Descrizione fisica | 1 online resource (239 pages) |
| Collana | Entrepreneurship and Small Business Management Collection |
| Disciplina | 005.74 |
| Soggetti | Blockchains (Databases) Electronic commerce Application software - Development |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Chapter 1. Stumbling upon digital gold: tapping into data's potential for management, security, and sharing -- Chapter 2. Blockchain-as-a-service: A tale of many giants in a crowded room -- Chapter 3. dGoods: ownership and assets redefined ; Chapter 4. You, yourself, and your stuff -- Chapter 5. The power of teamwork: how blockchain can change the virtual world through collaboration and open-source software -- Chapter 6. The value of trust: how much is peace of mind worth? -- Chapter 7. Blockchain's butterfly effect: how small, efficient payments can add up and make a big difference. |
| Sommario/riassunto | This book focuses on the values of blockchain across industries. Among other things, it explores how blockchain technology adds value to data management, security, and sharing as well as ownership, property, collaboration, and trust. It also explores the possibilities of the Blockchain-as-a-Service (BaaS), digital goods or dGoods, and the transformative power of small acts and micropayments. |