

1. Record Nr.	UNINA9910794177703321
Autore	Fredal James <1961->
Titolo	The enthymeme : syllogism, reasoning, and narrative in ancient Greek rhetoric // James Fredal
Pubbl/distr/stampa	University Park, Pennsylvania : , : The Pennsylvania State University Press, , [2020] ©2020
ISBN	0-271-08683-1 0-271-08681-5
Descrizione fisica	1 online resource
Disciplina	808.00938
Soggetti	Enthymeme (Logic) Syllogism Rhetoric, Ancient Narration (Rhetoric)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Enthymeme 3.0 : the truncated syllogism -- 3.0 and its problems -- Aristotle, Sullogismos, and 2.0 -- 2.0 and its problems -- Enthymizing in the orators -- Oratorical enthymizing in context -- Enthymizing and adversarial narratives -- Enthymizing in Lysias 1 : On the death of Eratosthenes -- A many-layered tale.
Sommario/riassunto	"Examines the concept of the enthymeme in ancient Greek rhetoric, arguing that it is a technique of storytelling aimed at eliciting from the audience an inference about a narrative"--

2. Record Nr.	UNINA9910380744903321
Autore	Kozminski Andrzej K.
Titolo	The Balanced Development Index for Europe's OECD countries, 1999–2017 // by Andrzej K. Komiski, Adam Noga, Katarzyna Piotrowska, Krzysztof Zagórski
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2020
ISBN	3-030-39240-6
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (123 pages)
Collana	SpringerBriefs in Economics, , 2191-5504
Disciplina	338.94
Soggetti	Development economics Europe—Economic conditions Economic policy Economics Development Economics European Economics Political Economy/Economic Systems
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: Introduction -- Chapter 2: GDP Shortcomings and a Brief History of Creating General Measures of Socio-Economic Development -- Chapter 3: Conceptual and Theoretical Basis of Balanced Development Index (BDI) -- Chapter 4: To Weight or Not to Weight? -- Chapter 5: Four Domains of Socio-Economic Development and their Indicators as BDI Components -- Chapter 6: International Differences in the Level and Pace of Socio-Economic Development -- Chapter 7: Changes in BDI, its Four Components and GDP -- Chapter 8: BDI, Other Composite Measures of Socio-Economic Conditions and Happiness -- Chapter 9: Case Study: Poland -- Chapter 10: Emotional and Rational Countries -- Chapter 11: Development and Socio-Economic Balance -- Chapter 12: Conclusions.
Sommario/riassunto	This book presents the Balanced Development Index (BDI), measuring socioeconomic development in twenty-two European OECD member countries in a period 1999-2017. Compared to other composite

measures of development, BDI looks beyond traditional development indicators, such as GDP, to create an index which gives equal weight to social, economic, objective, and subjective aspects of development. The BDI aggregates forty-two detailed indicators into four composite middle-level indexes: external economic (characterizing functioning of national economies in their international surroundings), internal economic (characterizing various aspects of domestic economic conditions), social expectations (public hopes and fears concerning economic, political and social conditions), and current social condition (including both objective and subjective social indicators)—which are, in turn, aggregated into the general BDI index.

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