

1. Record Nr.	UNINA9910794171803321
Titolo	Theorizing the sharing economy : variety and trajectories of new forms of organizing // edited by Indre Maurer (Göttingen University, Germany), Johanna Mair (Hertie School of Governance, Germany) and Achim Oberg (WU Vienna, Austria)
Pubbl/distr/stampa	Bingley, United Kingdom : , : Emerald Publishing Limited, , 2020
ISBN	1-78756-181-X 1-78756-179-8
Descrizione fisica	1 online resource (261 pages) : illustrations
Collana	Research in the sociology of organizations ; ; 66
Disciplina	300.8
Soggetti	Cooperation Economics - Social aspects Business & Economics - Organizational Behavior Business competition
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Introduction: Theorizing Variety And Trajectories Of New Forms Of Organizing In The Sharing Economy / Indre Maurer, Johanna Mair, Achim Oberg -- Chapter 1: Market, Hierarchy, Or Clan? Types Of Governance In The Sharing Economy / Philipp C. Mosmann, Jennifer Klutt -- Chapter 2: Shaping Emotional Labour Practices In The Sharing Economy / Eliane Bucher, Christian Fieseler, Christoph Lutz, Gemma Newlands -- Chapter 3: An Institutional Logics Perspective On The Gig Economy / Koen Frenken, Taneli Vaskelainen / Lea Funfschilling / Laura Piscicelli -- Chapter 4: The Sharing Economy As An Emerging And Contested Field - How Classic And Institutional Entrepreneurs Cope With Plural Theoretical Frames / Aurelien Acquier, Valentina Carbone, Laetitia Vasseur -- Chapter 5: Is The Sharing Economy A Field? How A Disruptive Field Nurtures Sharing Economy Organizations / Dominika Wruk, Tino Schollhorn, Achim Oberg -- Chapter 6: Category Kings And Commoners: Within And Cross- Category Spill-Overs In The Sharing Economy / Pinar Ozcan, Kerem Gurses, Mareike Mohlmann -- Chapter 7: "Turning The Sharing Economy Into A Fair Economy ": Strategic Issue

Work In The Vienna City Administration / Sebastian Vith, Markus A. Hollerer Chapter 8: Regulating The Sharing Economy: A Field Perspective / Stefan Kirchner, Elke Schußler.

Sommario/riassunto

The sharing economy is one of the most influential developments of the last decade. The emergence of new forms of organizing it brings with it has affected modern (business) life at multiple levels: Sharing organizations have blurred the distinction between the individual roles of provider, user, and employee; they have introduced organizational practices of coordinating members and communities; and they have sparked societal, political, and economic debates in multiple fields. These dynamics at the individual, organizational, and field level provide an opportunity for organization scholars to take stock of and theorize the sharing economy. This volume takes advantage of this opportunity by presenting a collection of empirical and conceptual work that explores the variety and the trajectories of new forms of organizing in the sharing economy, and in doing so builds on, rejuvenates, and refines existing organization theories. Together, the chapters included in this volume offer a comprehensive overview of theoretically grounded research that deepens our understanding of new forms of organizing and indicates future avenues for research.
