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Nota di contenuto	Introduction: Distinctives of Hellenistic Celebrity, Fame, and Infamy / Riemer A. Faber Fama and Infamia: The Tale of Grypos and Tryphaina / Sheila L. Ager Models of Virtue, Models of Poetry: The Quest for "Everlasting Fame" in Hellenistic Military Epitaphs / Silvia Barbantani Can Powerful Women Be Popular? Amastris: Shaping a Persian Wife into a Famous Hellenistic Queen / Monica D'Agostini Remelted or Overstruck: Cases of Monetary Damnatio Memoriae in Hellenistic Times? / Francois de Callatay Ptolemaic Officials and Officers in Search of Fame / Christelle Fischer-Bovet Lemnian Infamy and Masculine Glory in Apollonios' Argonautica / Judith Fletcher The "Good" Poros and the "Bad" Poros: Infamy and Honour in Alexander Historiography / Timothy Howe Writing Monarchs of the Hellenistic Age: Renown, Fame, and Infamy / Jacqueline Klooster Creating

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	Alexander: The "Official" History of Kallisthenes of Olynthos / Waldemar Heckel.
Sommario/riassunto	"Modern notions of celebrity, fame, and infamy reach back to the time of Homer's Iliad. During the Hellenistic period, in particular, the Greek understanding of fame became more widely known, and adapted, to accommodate or respond to non-Greek understandings of reputation in society and culture. This collection of essays illustrates the ways in which the characteristics of fame and infamy in the Hellenistic era distinguished themselves and how they were represented in diverse and unique ways throughout the Mediterranean. The means of recording fame and infamy included public art, literature, sculpture, coinage, and inscribed monuments. The authors examine the cultural means whereby fame and infamy entered social consciousness, and explore the nature and effect of this important and enduring sociological phenomenon."