

1. Record Nr.	UNINA9910457511003321
Autore	Ward Peter <1936-, >
Titolo	Picture composition for film and television // Peter Ward
Pubbl/distr/stampa	Oxford ; ; Boston : , : Focal Press, , 2003
ISBN	1-136-04505-8 1-136-04506-6 1-281-01252-1 9786611012526 0-08-049769-1
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (281 p.)
Disciplina	778.53 778.53 21
Soggetti	Cinematography Motion pictures - Production and direction Television - Production and direction Composition (Photography) Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Previous ed.: 1996.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Picture Composition for Film and Television; Copyright; Contents; Preface; 1 Invisible technique; Learning the ropes; A moving photograph; Continuity cinema; The shot; The creation of 'invisible' technique; Standard camerwork conventions; Realistic representation; Mechanical reproduction; Framing a shot; Composition; Does the shot work?; Intuition; 'I see what you mean!'; Why composition is important; Control of composition; Visual design techniques; Cultural influences; Changing fashions; Summary; 2 Alternative technique; Jump cuts; Alternatives; It's magic; Realism and imagination The film moment is always nowWhy people dislike the rejection of standard conventions; Storytelling; Don't wake me up; Definition of alternative conventions; Conventions; Summary; 3 The lens, the eye and perception; Introduction; The imprint of the lens; The eye and a lens; Size constancy; How do we understand what we are looking at?;

Characteristics of perception; Summary; 4 The lens and perspective; Perception and depth; Depth indicators and their relationship to the lens; Focal length; Angle of view; Depth-of-field; fno; Zoom; Focus; The structural skeleton of a shot  
Horizon line and camera height as a compositional deviceControlling space with choice of lens angle/camera distance; The internal space of a shot; Production style and lens angle; Estimating distance; Accentuating depth; Summary; 5 Visual design; Introduction; Movement; Sound; Controlling composition; Design techniques; Grouping and organization; Balance; Figure and ground; Shape; Line; Rhythm and visual beat; Pattern; Interest; Direction; Colour; Scale; Abstraction; Understanding an image; Summary; 6 Frame; Composition and the frame; Frame - an invisible focus of power; Static viewpoint A hard cut-offLimited depth and perspective indicators; Monochrome; The edge of frame as a reference; Frames within frames; A second frame; Frame and divided interest; Summary; 7 The shape of the screen; Aspect ratio; The shape of the screen and composition; Viewfinder as an editing tool; Could it have been different?; The invention of a world format standard; Widescreen returns; Design of the TV aspect ratio; HDTV; The need for a universal video format; 16:9 television widescreen; A reasonable compromise between competing aspect ratios; The divine proportion  
Widescreen - the shape of a banknoteSummary of film and television formats mentioned; 8 Widescreen composition and film; Finding ways to compose for the new shape; Widescreen advantages; Selling off the redundant format; Pan and scan; Cinematographers alarmed; Boom in shot; The growth of multiplexes; Common topline and super 35; Summary; 9 Widescreen composition and TV; Introduction; Letterboxing; Aspect ratio conversion; Protect and save; Shooting for two formats; Composing for 16:9; Fidgety zooms; Transitional period; The viewer takes control; Inserting 4:3 material into a 16:9 production  
Compilation programmes

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## Sommario/riassunto

Behind each shot there lies an idea or purpose. When setting up a shot, the camera operator can employ a range of visual techniques that will clearly communicate the idea to an audience. Composition is the bedrock of the operator's craft, yet is seldom taught in training courses in the belief that it is an intuitive, personal skill. Peter Ward shows how composition can be learned, to enhance the quality of your work. Based on the author's own practical experience, the book deals with the methods available for resolving practical production questions such as:

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2. Record Nr.	UNINA9910688439103321
Autore	Kunzelmann Matthias
Titolo	Zwischen Limit und Market Orders : Innovative Ordertypen im elektronischen Wertpapierhandel // Matthias Kunzelmann
Pubbl/distr/stampa	[Place of publication not identified] : , : KIT Scientific Publishing, , 2006
Descrizione fisica	1 online resource (x, 202 pages)
Disciplina	332.640285
Soggetti	Electronic trading of securities Day trading (Securities)
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Auf den meisten Wertpapiermärkten stehen Investoren Limit und Market Orders zur Verfügung. Mit der Wahl eines Ordertyps entscheidet ein Investor, ob er das Risiko einer Nichtausführung eingeht oder ob er eine zuverlässige Ausführung wünscht und hierfür implizit eine erhöhte Liquiditätsprämie entrichtet. Somit besteht ein Zielkonflikt zwischen Nichtausführungsrisiko und Liquiditätsprämie. In der vorliegenden Arbeit werden zwei innovative Ordertypen gestaltet und analysiert, die zu einem Ausgleich in diesem Zielkonflikt führen. Das Design dieser Ordertypen erfolgt unter Rückgriff auf aktuelle Entwicklungen sowie den state-of-the-art im elektronischen Wertpapierhandel.

3. Record Nr.	UNINA9910794116503321
Autore	Chan Jenny
Titolo	Dying for an iPhone : Apple, Foxconn and the lives of Chinas workers / / Jenny Chan, Mark Selden, Pun Ngai
Pubbl/distr/stampa	London : , : Pluto Press, , [2020] 2020
ISBN	1-78680-627-4
Descrizione fisica	1 online resource (305 pages)
Disciplina	658.312
Soggetti	Work environment
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>Suicides, excessive overtime, hostility and violence on the factory floor in China. Drawing on vivid testimonies from rural migrant workers, student interns, managers and trade union staff, Dying for an iPhone is a devastating expose of two of the worlds most powerful companies: Foxconn and Apple.0As the leading manufacturer of iPhones, iPads and Kindles, and employing one million workers in China alone, Taiwanese-invested Foxconn's drive to dominate global electronics manufacturing has aligned perfectly with Chinas goal of becoming the world leader in technology. This book reveals the human cost of that ambition and what our demands for the newest and best technology mean for workers.0Foxconn workers have repeatedly demonstrated their power to strike at key nodes of transnational production, challenge management and the Chinese state, and confront global tech behemoths. Dying for an iPhone allows us to assess the impact of global capitalisms deepening crisis on workers.</p>

4. Record Nr.	UNINA9910813901303321
Autore	Plank Christiane
Titolo	"Weitere Infos unter..." : zur Qualität crossmedialer Verweise in ausgewählten Tages- und Wochenzeitungen sowie Publikumszeitschriften // Christiane A. Plank
Pubbl/distr/stampa	Berlin : , : Logos Verlag, , [2016] ©2016
ISBN	3-8325-8814-0
Descrizione fisica	1 online resource (357 pages)
Disciplina	070.4
Soggetti	Press
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	PublicationDate: 20160815
Sommario/riassunto	<p>Long description: Der Buchtitel Weitere Infos unter... steht exemplarisch für den Forschungsgegenstand der Dissertation von Christiane A. Plank. Die vertraute Formulierung flankiert meist crossmediale Verweise, um Rezipienten zum Wechsel auf den Inhalt eines anderen Mediums zu motivieren. Zu Beginn stellt die Autorin eine in Anlehnung an die terminologische Analyse entwickelte Definition crossmedialer Verweise vor - mit Fokus auf den Terminus Crossmedia. Doch nicht jeder crossmediale Verweis in einer journalistischen Produktion besitzt dieselbe Qualität. Unter Berücksichtigung ausgewählter Kriterien aus dem Qualitätsjournalismus wird mit einem Mehrmethodendesign ein Vorschlag zur differenzierten Bewertung erarbeitet und überprüft. Die Zusammenstellung geeigneter Items erfolgt auf Basis einer qualitativen Inhaltsanalyse. Eine quantitative Erhebung dient der Durchführung von Häufigkeitsanalysen. Die Studie beinhaltet den Entwurf einer Typologie crossmedialer Verweise. Es wird deutlich, welche ungeahnten Möglichkeiten in der Verwendung unterschiedlicher Formen von crossmedialen Verweisen für den praktischen Journalismus liegen. Zugleich zeigt das Ergebnis der Untersuchung ein hohes Potenzial zur Optimierung der Qualität auf.</p>

