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Sommario/riassunto	<p>How women can "lean in" to entrepreneurship to create the life they want! Claudia Reuter left a promising corporate career to raise her two young children but realized, when re-entering the workforce, that the gap in her resume looked like a gap in ambition—not a purposeful plan. Instead of leaning into a corporate career and fighting the structures and systems designed by and for men decades ago, or leaning out and giving up income, Claudia took a different path. That decision ultimately led to success in the corporate world and at home. In <i>Yes, You Can Do This!</i>, Claudia shares her own reasons for starting a business and makes a call to action for women to consider entrepreneurship so that they can create businesses with the rules they want and change the playing field for others, making a significant impact in the world. More than a "how-to book" on building a business, <i>Yes, You Can Do This!</i> provides clear examples and practical resources to help others create the life they want through entrepreneurship. In <i>Yes, You Can Do This!</i>, you'll learn:</p> <ul style="list-style-type: none"> <li>How to develop and share your vision</li> <li>How to deal with stereotypes and unconscious bias</li> <li>How to leverage perceived weaknesses and turn them into strengths</li> <li>How to balance life at high speeds and avoid burnout</li> <li>How to cultivate the confidence to move from idea to creating a company with the culture</li> </ul>

and rules you want Claudia provides women with an electrifying third career option: it's not just "lean in" or "lean out," but startup and change the playing field for others in the process. Praise for Yes, You Can Do This! "It's rare to find a book on entrepreneurship that fuels your heart with inspiration and encouragement and your mind with practical, tangible things you can put into action immediately — but this is one of them. As a woman who has started three companies and been a senior team member of five startups, this is the guide I wish I'd read when I was starting out." —Nataly Kogan , Author of Happier Now and founder of Happier, Inc. "Combining compelling storytelling with practical, tactical advice, Reuter has created a manifesto for the next generation of female founders. Rooted in the research around gender and work, this is a must read for women looking to launch the next new thing." —Jennifer McFadden , Associate Director of Entrepreneurial Programs, Yale School of Management "A must-read for any woman considering taking the leap into entrepreneurship, You Can Do This brings together today...

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