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Nota di contenuto	Modality-specificity of iconicity : the case of motion ideophones in Japanese / Kimi Akita -- The relationship between iconicity and systematicity in Korean ideophones / Nahyun Kwon -- Iconicity of Telugu ideophones and full word reduplications / Vasanta Duggirala and Lalita Murty -- Morphosyntactic integration of ideophones in Japanese and Korean : a corpus-based analysis of spoken and written discourse / Ji-Yeon Park -- Pathways of de-iconization : how borrowing, semantic evolution, and regular sound changes obscure iconicity / Maria Flaksman -- System-internal and system-external phonic expressivity : iconicity and Balkan affricates / Brian D. Joseph -- On the expressive and iconic value of enjambment from Homer to Milton / Paolo Dainotti -- Language that thinks us : iconicity and Christian Bok's Eunoia / Julian Moyle -- Levels of iconicity in classical and modern English-language haiku : an attempt at operationalization / Elzbieta Tabakowska -- Salman Rushdie's iconic syntax and its translation into French / Mariane Utudji -- Heart without 'the' : an iconic reading of Joseph Conrad's Heart of darkness / Xinxin Zhao -- Crisscrossing James Joyce's Ulysses : chiasmus and cognition / Christina Ljungberg -- Show me how you feel : iconicity and systematicity in visual morphology / Lia N. Kendall, Quentin Raffaelli, Rebecca M. Todd, Alan Kingstone and Neil Cohn -- In the kingdom of shadows : towards a cognitive definition of photographic media / Piotr

Sadowski -- Iconicity in branding : a case of Japanese whiskey / Ayako Shibata -- Resemblance metaphors and embodiment as iconic markers in medical understanding and communication by non-experts / Maribel Tercedor Sanchez and Antonio Jesus Lainez Ramos-Bossini -- The cognitive function of iconicity / Lucia Santaella -- The iconic, indexical, and symbolic in language : overlaps, inclusions, and exclusions / Winfried Noth.

Sommario/riassunto

"The Iconicity in Language and Literature series has long been dedicated to the recognition and understanding of the pervasiveness of iconicity in language in its many forms and functions. The present volume, divided into four sections, brings together and unifies different perspectives on iconicity. Chapters in the first section (Iconicity in language) provide linguistic analyses of systems of iconic forms in different languages, across both space (areally) and time (diachronically). The second section (Iconicity in literature) is concerned with stylistic analyses of iconicity in literature, in both poetry and prose and across a range of devices and genres. The third section (Iconicity in visual media) highlights the use and effects of iconicity in pictorial, photographic and cinematic media. The final section (Iconicity in semiotic analysis) offers a theoretical perspective, targeting an operationalisation of iconicity with respect to the relationship between types and subtypes of Peircean signs"--
