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Autore	Alam Murad
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ISBN	3-13-258265-4 3-13-243718-2 3-13-242780-2
Descrizione fisica	1 online resource (382 pages)
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Soggetti	Practice Management, Medical Dermatology - organization & administration
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	"Although board-certified dermatologists provide the best care for their patients, managing a practice and optimizing every facet of the business is a daunting endeavor. Business acumen is not taught in residency and is the most overlooked aspect of any given practice. The Business of Dermatology, written by esteemed dermatologists Jeffrey S. Dover, Kavita Mariwalla, and an impressive group of experts, provides a rare opportunity to learn about the operations side of practices across the country. Written in an informal tone, this unique book enables readers to be privy to a "40-way chat" with dermatologists whose practices are flourishing. With a vast wealth of information relevant to the business side of a dermatology practice, this remarkable resource fills the gap between the training phase and acquisition of professional confidence. Fiftyfive chapters offer insightful, highly practical pearls for everyone-from early-career dermatologists and those in solo-practice to employed physicians in large groups. Even the most seasoned practitioners will benefit from firsthand knowledge and real-world tips shared by physicians who have made their own mistakes trying to get practices off the ground and maintain them. The Business of Dermatology is an indispensable, one-stop source for all trainee and

practicing dermatologists who need insightful guidance on setting up,
organizing, managing, or optimizing their practice"--
