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Nota di contenuto	Frontmatter -- Contents -- Preface -- Contributors -- CHAPTER ONE. American Industry zn International Com petition / Tyson, Laura / Zysman, John -- CHAPTER TWO. The Politics of Competitive Erosion zn the U.S. Steel Industry / Borrus, Michael -- CHAPTER THREE. Decline in an Expanding Industry: japanese Competition in Color Television / Millstein, James E. -- CHAPTER FOUR. Trade and Development in the Semiconductor Industry: japanese Challenge and American Response / Borrus, Michael / Millstein, James E. / Zvsman, John -- CHAPTER FIVE. The Politics of Protection zn the U.S. Textile and Apparel Industries / Aggarwal, Vinod K. / Haggard, Stephan -- CHAPTER SIX. Adjustment in the Footwear Industry: The Consequences of Orderly Marketing Agreements / Yoffie, David B. -- CHAPTER SEVEN. Beyond the Age of Ford: The Strategic Basis of the Japanese Success in Automobiles / Friedman, David -- CHAPTER EIGHT. Italian Small Business Development: Lessons for U.S. Industrial Policy / Piore, Michael J. / Sabel, Charles F. -- CHAPTER NINE. Conclusions: What to Do Now? / Tyson, Laura / Zvsman, John -- Index
Sommario/riassunto	This book addresses the crucial question of America's adjustment to changes in the international economy. It examines policies that will deal effectively with the continuing erosion of the U.S. share of exports and production in world markets and explores in particular the debate on "industrial policy."

