Record Nr. UNINA9910790408803321 Autore Liu Jin <1974 August-> Titolo Signifying the local: media productions rendered in local languages in mainland China in the new millennium / / by Jin Liu Leiden;; Boston:,: Brill,, 2013 Pubbl/distr/stampa **ISBN** 90-04-25902-3 Descrizione fisica 1 online resource (325 p.) Collana China studies, , 1570-1344; ; volume 25 302.23/0951 Disciplina Mass media and language - China Soggetti Local mass media - China Mass media and minorities - China Communication and culture - China Chinese language - Dialects China Languages Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Introduction -- A historical review of the discourse of the local in twentieth-century China -- An overview of television series productions in the 2000s -- Alternative translation: performativity in dubbing films in local languages -- Empowering local community: TV news talk shows in local languages -- Ambivalent laughter: comic sketches in CCTV's spring festival eve gala -- Popular music and local youth identity in the age of the Internet -- The rhetoric of local languages as the marginal: Chinese underground and independent films by Jia Zhangke and others -- Multiplicity in mainstream studio films in local languages -- The unassimilated voice in recent fiction in local languages -- Conclusion. In Signifying the Local, Jin Liu examines contemporary cultural Sommario/riassunto productions rendered in local languages and dialects (fangyan) in the fields of television, cinema, music, and literature in Mainland China. This ground-breaking interdisciplinary research provides an account of the ways in which local-language media have become a platform for

> the articulation of multivocal, complex, and marginal identities in postsocialist China. Viewed from the uniquely revealing perspective of local

languages, the mediascape of China is no longer reducible to a unified, homogeneous, and coherent national culture, and thus renders any monolithic account of the Chinese language, Chineseness, and China impossible.

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Sommario/riassunto With Athena Itonia: Geography and Meaning of an Ancient Greek War

Goddess Gerald V. Lalonde offers the first comprehensive history of the martial cult of Athena Itonia, from its origins in Greek prehistory to its demise in the Roman imperial age. The Itonian goddess appears first among the Thessalians and eventually as the patron deity of their

famed cavalry. Archaic poets attest to "Athena, warrior goddess" and her festival games at the Itoneion near Boiotian Koroneia. The cult also came south to Athens, probably with the mounted Thessalian allies of Peisistratos. Hellenistic decrees from Amorgos tell of elaborate festival sacrifices to Athena Itonia, likely supplications for protection of the islanders and their maritime trade when piracy plagued the Cyclades after collapse of the Greek naval forces that policed the Aegean Sea. This will be an indispensable volume for all interested in the social, political, and military uses of ancient Greek religious cult and the geography, chronology, and circumstances of its propagation among Greek poleis and federations.