Record Nr.	UNINA9910793973203321
Autore	Garcia-Perez Alexeis
Titolo	Critical capabilities and competencies for knowledge organizations / / Alexeis Garcia-Perez (Coventry University, UK), Juan Gabriel Cegarra- Navarro (Technical University of Cartagena, Spain), Denise Bedford (Georgetown University, USA), Margo Thomas (Women's Economic Imperative, USA), Susan Wakabayashi (Independent Scholar, USA)
Pubbl/distr/stampa	Bingley, United Kingdom : , : Emerald Publishing Limited, , [2020] ©2020
ISBN	1-78973-769-9 1-78973-767-2
Descrizione fisica	1 online resource (270 pages)
Collana	Working methods for knowledge management
Disciplina	658.4038
Soggetti	Knowledge management
	Knowledge management - Decision-making
	Intellectual capital
	Business & Economics - Knowledge Capital
Lingua di pubblicazione	Inglese
Lingua di pubblicazione Formato	Inglese Materiale a stampa
	Materiale a stampa
Formato	Materiale a stampa Monografia Includes index.
Formato Livello bibliografico	Materiale a stampa Monografia
Formato Livello bibliografico Note generali	Materiale a stampa Monografia Includes index.

1.

they fail to focus on the organization's core business functions and instead choose functions that are easy or might produce 'low-hanging fruit'. As a result, often even successful knowledge management projects add little value to the organization as they fail to address the pain points of the heart of the business. So how can knowledge management professionals position themselves for greatest success? In this practical guide, expert authors Alexeis Garcia-Perez, Juan Gabriel Cegarra-Navarro, Denise Bedford, Margo Thomas, and Susan Wakabayashi demonstrate how professionals can map knowledge resources to support business critical capabilities, and increase the impact of knowledge management projects. They also explain how to avoid investing in resources with low value, and how to develop strategies and action plans for different types of resources. Providing practical guidance for professionals, and including mini-case studies of successes and failures, this is an essential book for any knowledge management professional, researcher or student.