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Leadership; Project Management; Reporting and Analytic Tools; People Management; Change Management; Section 2 Challenges and Opportunities for Learners; 5 Supporting the Online Student: From Suspect to Graduate (Alumni); The Pyramid of Online Learning Support; Defining the Student Life-Cycle; Discovery; Prospect; Admissions; Orientation and Involvement; Graduation and Alumni; Re-engagement 6 Seeing the World: Introduction to International Learners Strategies on Today's Engaging International Learners; 7 Overcoming Faculty Resistance to Teaching Online; Embrace Active Faculty Participation; Grant Fair Virtual Intellectual Property Rights; Reward Online Faculty With Just Compensation; Honor Digital Academic Roles; Value Instructional Designers; Acknowledge the Academic Success of Digital Education; 8 A Voice in the Wilderness: Overcoming Isolation in Online Learning; Introduction; Why Do People Feel a Sense of Isolation When Learning or Teaching Online? Working and Learning From Home Isn't Easy We're Social Creatures, and Learning Is a Social Process; Technology Is a Tool for Learning, Not a Replacement; Why Should You Care About Isolated Students?; What If They Get Good Grades?; Preparing Learners and Teachers for the Online Learning Experience; How Do You Combat Online Isolation?; Study Habits: How, When, Where?; Faculty; Conclusion; Section 3 Course Design and Development; 9 Building the Scene: Storyboarding and Course Design for Interactive and Engaging Learning; The Online Learning Development Process; Technology; Phase 1: Analysis

Sommario/riassunto

Managing Online Learning is a comprehensive guide to planning and executing effective online learning programs. Featuring contributions from experienced professionals across operations in university and corporate settings, this all-in-one resource provides leaders and administrators with informed strategies for supporting learners' and instructors' evolving needs, implementing and evaluating pedagogically sound technologies, projecting revenue-generating models, and anticipating future scaling challenges. These highly applied chapters cover essential topics such as unit design, management of staff and finances, student engagement, user experience and interface, data analytics, and more.
