

1. Record Nr.	UNINA9910793854803321
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Titolo	Knowledge economies and knowledge work // Bill LaFayette (Regionomics LLC, USA), Wayne Curtis (Curtis Concepts, LLC, USA), Denise Bedford (Georgetown University, USA), Seema Iyer (University of Baltimore, USA)
Pubbl/distr/stampa	Bingley, England : , : Emerald Publishing, , [2019] ©2019
ISBN	1-78973-777-X 1-78973-775-3
Descrizione fisica	1 online resource (301 pages)
Collana	Working methods for knowledge management
Disciplina	338.9
Soggetti	Knowledge management Intellectual capital - Economic aspects Knowledge economy Economic development Business & Economics - Knowledge Capital
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Part I: Knowledge economy 1. How the economic landscape is changing -- 2. How the knowledge economy works -- 3. The knowledge economy: its implications for organizations, work and workers -- 4. How your world is changing -- Part II: Building the new knowledge capital -- 5. Knowledge capital : the big picture -- 6. Human capital : definitions and growth -- 7. Structural capital : definitions and growth -- 8. Relational and network capital : definitions and growth -- Part III: How the knowledge economy affects organizations and individuals -- 9. How work changes -- 10. How management changes -- 11. How human resource management changes -- 12. How learning and training changes -- Part IV: Stories of place in a knowledge economy -- 13. Role of place in growing and leveraging knowledge capital -- 14. Business stories of knowledge capital.
Sommario/riassunto	Our global economy is going through a major transformation, from an industrial economy, to a knowledge economy, rendering knowledge a

primary factor in production. In this practical, real-world focused book, expert authors Bill LaFayette, Wayne Curtis, Denise Bedford and Seema lyer come together to define and discuss knowledge work. A common misconception claims that knowledge work is limited to high-skill and technology occupations. The truth is that this growing field applies across all aspects of the economy, which has critical implications on not only macro-, but also micro-levels. As the nature of work is changing, the functions of managing work must also change, as well as our approaches to education and educational organizations. Through a thorough exploration of the functions and structures required to adapt to this change, as well as a close examination of the geography of knowledge, this first book in the Working Methods for Knowledge Management series helps leaders leverage knowledge to better serve their communities, workplaces, and organizations. This practical book serves as a guide for corporate leaders and managers, knowledge managers, workforce professionals, policy makers, labor economists, human capital researchers, and educators. It helps diverse audiences understand the implications of this transformation and helps them navigate this new economy.
