

1. Record Nr.	UNINA9910793853003321
Titolo	Airline economics in Europe // edited by Kevin Cullinane
Pubbl/distr/stampa	Bingley, England : , : Emerald Publishing, , [2019] ©2019
ISBN	1-78973-283-2 1-78973-281-6
Descrizione fisica	1 online resource (viii, 256 pages)
Collana	Advances in airline economics, , 2212-1609 ; ; volume 8
Disciplina	387.7068
Soggetti	Airlines - Economic aspects - Europe Transportation - Aviation - General Transport industries Europe
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Current issues in European aviation -- European air transport regulation: achievements and future challenges -- From low-cost carriers to network carriers without legacy? Evolving airline business models in Europe -- Competition among European airlines: pricing strategies, yields and profits -- Global airline productivity, 1980-2013 -- Joint ventures in the transatlantic airline market -- The economic footprint of the business aviation sector in Europe -- The strategy of air cargo operators: about carpet sellers and cargo stars.
Sommario/riassunto	In recent years, the European air transport industry has seen a number of important changes, with more on the horizon. This work presents a multi-faceted analysis of the air industry in Europe, how it has developed in recent years, and how it is set to develop further into the future

2. Record Nr.	UNINA9910824642003321
Titolo	Kids and retailing, future trends part 2 - children in their retail context // Brigitte Faultrier (de), editor
Pubbl/distr/stampa	Bradford, West Yorkshire, [England] : , : Emerald Group Publishing Limited, , 2016 ©2016
ISBN	1-78714-165-9
Descrizione fisica	1 online resource (101 pages)
Collana	International Journal of Retail & Distribution Management ; ; Volume 44, Number 11, 2016
Disciplina	289.92
Soggetti	Families
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.