1. Record Nr. UNINA9910793818003321 Autore Ceruti Monique Titolo Translating knowledge management visions into strategies / / Monique Ceruti (American Battle Monuments Commission, USA), Angel Williams (The Timken Company, USA), and Denise Bedford (Georgetown University, USA) Bingley, England: .: Emerald Publishing, . [2020] Pubbl/distr/stampa ©2020 **ISBN** 1-78973-763-X 1-78973-765-6 1 online resource (xxii, 203 pages) Descrizione fisica Collana Working methods for knowledge management Disciplina 658.4038 Soggetti Knowledge management Business & Economics - Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Prelims -- Section 1: The Destination Vision of a Knowledge Nota di contenuto Organization -- 1: Building Knowledge Capacity for a Knowledge Economy -- 2: Knowledge Organizations -- 3: Creating a Vision of the Future -- 4: Translating the Vision INto Strategies -- Section 2: Strategies as Roadmaps -- 5: Knowledge Management Strategies The Big Picture -- 6: Building Your Capacity to Develop the Strategy -- 7: Strategic Affinities and Alignments -- Section 3: Starting the Journey --8: Realizing the Vision Moving from Strategy to Tactics -- 9: Defining Roles and Responsibilities to Manage the Strategy -- Section 4: Staying the Course Maintaining the Strategy -- 10: Keeping the Strategy Alive Governance -- Appendix: Developing a Vision and a Strategy A Project Plan Pulling it All Together -- Index. Sommario/riassunto There is a critical point of failure for every knowledge management effort: when the strategy is isolated from the organization, and when there is no vision anchoring the strategy. This book guides professionals in learning to create a foundation for 21st century knowledge organizations.