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Autore	Douglas Fiona
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Descrizione fisica	1 online resource (xi, 188 pages) : digital, PDF file(s)
Altri autori (Persone)	JacksonHolt
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Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
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Nota di bibliografia	Includes bibliographical references (p. 171-182) and index.
Nota di contenuto	Contents; List of Illustrations; List of Tables; Acknowledgements; 1 - Introduction; 2 - What is Scottish Identity?; 3 - What is Scottish Language?; 4 - Newspapers and their Readers; 5 - A Limited Identity; 6 - A Multifaceted and Formulaic Identity; 7 - A Changing Identity?; 8 - Conclusion; Glossary of Terms; Bibliography; Index
Sommario/riassunto	The first decade of the new Scottish Parliament has seen the emergence of a new-found national confidence. 'Scottishness' is clearly alive and flourishing. This book offers new and detailed insights into Scottish language and its usage by the Scottish press. To what extent does the use of identifiably Scottish lexical features help them to maintain their distinctive Scottish identity and appeal to their readership? Which Scottish words and phrases do the papers use and where, is it a symbolic gesture, do they all behave in the same way, and has this changed since devolution? Combining analysis of broad trends with detailed discussion of individual Scottish words and phrases, its timely publication coincides with a period when interest in things Scottish is at an all time high.

2. Record Nr.	UNINA9910793731803321
Titolo	100 propuestas para la posglobalizacion : economia nuevos tiempos, nuevos conceptos / / Juan Jose Goni Zabala (Futucultor)
Pubbl/distr/stampa	[Place of publication not identified] : , : Ediciones Diaz de Santos, , 2019 ©2018
ISBN	84-9052-222-7
Descrizione fisica	1 recurso en linea (xxiv, 427 paginas)
Disciplina	303.4833
Soggetti	Knowledge economy Knowledge, Sociology of
Lingua di pubblicazione	Spagnolo
Formato	Materiale a stampa
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