Record Nr. UNINA9910793730203321

Autore Shuck Brad

Titolo Employee Engagement [[electronic resource]]: A Research Overview

Pubbl/distr/stampa Milton,: Routledge, 2019

ISBN 9781351035057

9781351035064 1351035061 1351035045 1351035053

Descrizione fisica 1 online resource (90 pages) : illustrations

Collana State of the Art in Business Research

Disciplina 658.314

Soggetti Employee motivation

Management - Employee participation Strategic planning - Employee participation

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Note generali Description based upon print version of record.

Nota di bibliografia Includes bibliographical references and index.

Sommario/riassunto The field of employee engagement has experienced unprecedented

growth over the last three decades. Despite remarkable progress in both practice and scholarship, there remains tremendous confusion about what employee engagement is, what it means, and how organizations can take proactive steps to harness the full power of an engaged workforce. This short-form book provides readers a unique and research-based road map through the rapidly evolving research around employee engagement, including the identification of key literature and theory along with expert, timesaving connections to how theory has informed practice. The author covers the various disciplinary approaches and schools of thought, thematically bridging scholarly literature - including and identifying the historically significant and most current - to better understand how the research is evolving and what new opportunities for scholarship are emerging. Essential reading for scholars of human resource management, leadership and

management more broadly, the book is also a valuable read for

reflective practitioners globally.