1. Record Nr. UNINA9910793633303321 Autore Hulme Alison Titolo A brief history of thrift / Alison Hulme Pubbl/distr/stampa Baltimore, Maryland:,: Project Muse,, 2019 Baltimore, Md.:,: Project MUSE,, 2019 ©2019 **ISBN** 1-5261-2885-3 1-5261-4672-X 1-5261-2884-5 Descrizione fisica 1 online resource (xi, 140 pages): illustrations Collana Manchester scholarship online Disciplina 332.024 Soggetti Social history Consumption (Economics) **Thriftiness** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Previously issued in print: 2019. Note generali Nota di bibliografia Includes bibliographical references (pages [127]-137) and index. Nota di contenuto Towards a theory of thrift -- Religious thrift: Puritans, Quakers and Methodists -- Individualist thrift: Benjamin Franklin, Samuel Smiles and -- Victorian moralism -- Spiritual thrift: simplicity, sensuality and politics in -- Henry Thoreau -- Nationalist thrift: making do, rationing and nostalgic austerity -- Consumer thrift: Keynes, consumer rights and the new -- thrifty consumers -- Ecological thrift: frugality, degrowth and Voluntary Simplicity -- Conclusion: Thoreau in the city. Sommario/riassunto This book surveys 'thrift' through its moral, religious, ethical, political, spiritual and philosophical expressions, focussing in on key moments such as the early Puritans and Post-war rationing, and key characters such as Benjamin Franklin, Samuel Smiles and Henry Thoreau. The relationships between thrift and frugality, mindfulness, sustainability, and alternative consumption practices are explained, and connections made between myriad conceptions of thrift and contemporary concerns for how consumer cultures impact scarce resources, wealth distribution, and the Anthropocene. Ultimately, the book returns the reader to an understanding of thrift as it was originally used - to

'thrive' - and attempts to re-cast thrift in more collective, economically

egalitarian terms, reclaiming it as a genuinely resistant practice.