

1. Record Nr.	UNINA9910793549203321
Titolo	Africapitalism : sustainable business and development in Africa // edited by Uwafiokun Idemudia and Kenneth Amaeshi
Pubbl/distr/stampa	New York, NY : , : Routledge, , 2019
ISBN	1-315-55934-X 1-317-19492-6
Descrizione fisica	1 online resource (177 pages)
Disciplina	338.96
Soggetti	Capitalism - Africa Sustainable development - Africa Social responsibility of business - Africa Capitalists and financiers - Africa Africa Economic conditions 21st century Africa Economic policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: Business and society relationship in Africa: an Africapitalism perspective -- Big business and the evolution of modern capitalism in Africa -- Africapitalism and the role of business in regional integration in Africa -- Africapitalism and the sustainable development goals: implications for multinational enterprises in Africa -- Labour market institutions and work organisation in Africa: developing a research agenda for Africapitalism -- Exploring the culture and cost of corruption in Nigeria: Can Africapitalism help? -- Africapitalism and human capital development -- Africapitalism and brand Africa: the relationship -- Africapitalism: a critical genealogy and assessment.
Sommario/riassunto	Using theory, empirical research, and case studies, this book explores the changing nature of business in Africa and how businesses can actively contribute to the development of Africa. It uses (and critically analyses) the concept of Africapitalism - a management philosophy and movement which seeks to blend the best of African values and Western management theories as a basis for sustainable development in Africa

- to understand the subtle factors that underpin business decisions in Africa. The collection of chapters in this book are organized around actors, issues, and reflections. They collectively present an account of Africapitalism, albeit from different perspectives and on different issues, and open up a new space for rethinking business and society relations in Africa from an Africapitalism perspective. Crucial is the critical engagement with both the discourse and practice of Africapitalism and its implications for sustainable development. It is anticipated that the challenges and opportunities highlighted by the book would be embraced by researchers, policy makers, and practitioners in the broad area of business and society in Africa. This multidisciplinary book will be valuable reading for advanced students, researchers and policymakers looking at business in society; corporate social responsibility; sustainable business; international business and African development--Provided by publisher.
