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Careers Shifting Career Aspirations The Stay Interview Career Growth and Accountability Job Stratification WOWs, Wet Socks, and Snorkels Chapter 6: New Rules for Building a Leadership Team The Fish Rots Promote for More Than Just Job Skill Measuring "Will Do" and "Can Do" Chapter 7: Creating an Engagement and Retention Culture Can You Fix Culture? Communication Is Still the Key Creating the Culture Chapter 8: Building the Business Case for Engagement and Retention Where's the Money? Finding the Money Spreading the Impact Building a Winning Strategy Appendix: TalentKeepers Engagement and Retention Solutions TalentKeepers' Experience and Capabilities Commit, Engage, Excel About the Authors Christopher Mulligan, Chief Executive Officer, TalentKeepers Craig R. Taylor, Vice President, Client Services, TalentKeepers.

Sommario/riassunto

Achieve higher levels of workforce engagement and retain more employees A strong U.S. economy with record-low unemployment rates and the shift to Millennials—now the largest generation in the workforce—are driving specific challenges for organizations to engage and retain employees. Engaged employees don't just happen, they are nurtured by organizations with great cultures and strong leadership. Talent Keepers puts a new spin on a systematic approach to employee engagement and retention with precise tactics that have achieved proven results. This book includes research-based methods of engaging employees, beginning the moment they are hired. With six client case studies that focus on how the organization put an engagement plan into practice and achieved success, readers will come away with specific, actionable strategies they can begin implementing immediately in their organization.

- Put an engagement plan into action
- Find actionable strategies
- Implement ways to retain your best employees
- Achieve success starting today

If you're a top leader looking to engage and retain your best performers, Talent Keepers has you covered.
