

1. Record Nr.	UNINA9910779496603321
Titolo	Ethics in public relations [[electronic resource]] : responsible advocacy // editors, Kathy Fitzpatrick, Carolyn Bronstein
Pubbl/distr/stampa	London, : SAGE, c2006
ISBN	1-4522-3678-X 1-322-28274-9 1-4129-1798-0 1-4522-2267-3
Descrizione fisica	1 online resource (xiv, 241 p.)
Classificazione	05.31
Altri autori (Persone)	FitzpatrickKathy <1958-> BronsteinCarolyn
Disciplina	174.96592
Soggetti	Public relations - Moral and ethical aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 191-226) and index.
Nota di contenuto	Cover; Contents; Acknowledgments; Introduction: Toward a Definitional Framework for Responsible Advocacy; Chapter 1 - Baselines for Ethical Advocacy in the ""Marketplace of Ideas""; Chapter 2 - Responsibility and Accountability; Chapter 3 - The Ethics of Communicating With and About Difference in a Changing Society; Chapter 4 - Negotiating Relationships With Activist Publics; Chapter 5 - Responsible Advocacy for Nonprofit Organizations; Chapter 6 - Truth and Transparency; Chapter 7 - Responsible Online Communication; Chapter 8 - Responsible Advocacy Through Strategic Risk Communication Chapter 9 - The Ethics of Public DiplomacyChapter 10 - Advocacy Across Borders; Chapter Notes; Index; About the Contributors
Sommario/riassunto	Exploring the ethical dimensions of public relations' advocacy role, this book addresses a range of theoretic and practical concerns, illustrating the scope and complexity of responsible advocacy in 21st Century public relations. It also focuses on the affirmative aspects of ethical practices.

2. Record Nr.	UNINA9910793351703321
Titolo	Doing politics : discursivity, performativity and mediation in political discourse // edited by Michael Kranert and Geraldine Horan
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia : , : John Benjamins Publishing Company, , [2018] ©2018
ISBN	90-272-6314-0
Descrizione fisica	1 online resource (428 pages)
Collana	Discourse approaches to politics, society and culture ; ; Volume 80
Disciplina	320.01/41
Soggetti	Communication in politics Discourse analysis
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	"Doing politics" : recent developments in political discourse analysis / Michael Kranert and Geraldine Horan -- "We have the character of an island nation" : A discourse-historical analysis of David Cameron's "Bloomberg speech" on the European Union / Ruth Wodak -- "Dancing with doxa" : a "rhetorical political analysis" of David Cameron's sense of Britishness / Alan Finlayson -- Charting the semantics of labour relations in House of Commons debates spanning two hundred years : a study of Parliamentary language using corpus linguistic methods and automated semantic tagging / Jane Demmen, Lesley Jeffries and Brian Walker -- Off the record : the transcription of parliamentary debates for political discourse analysis / Sylvia Shaw -- Making "politics" relevant : how constituents and a member of Parliament raise political topics at constituency surgeries / Emily Hofstetter and Elizabeth Stokoe -- A cross-linguistic study of new populist language / Maria Ivana Lorenzetti -- Disciplining the unwilling : normalisation of (demands for) punitive measures against immigrants in Austrian populist discourse / Markus Rheindorf -- Es-tu Charlie? Doing politics on Wikipedia / Susanne Kopf and Elena Nichele -- United we diverge : politician Facebook responses to terror attacks / Anders Horsbøl -- Hybridity and antagonism in broadcast election campaign interviews / Argyro Kantara -- Mediated campaign debate subgenre and their

importance for analytic considerations / Karen L. Adams -- Cross-talk in political discourse : strategies for bridging issue movements on Democracy Now! / Amoshaun Toft -- Reading political minds : "backstage" politics in audience reception / Sam Browse -- "All this is a boon to Britain's crumbling democracy" : meta-reporting about the TV debates in the British General Election 2015 / Melani Schroeter -- Red lines and rash decisions : Syria, metaphor and narrative / Federica Ferrari and Ben O'Loughlin.

Sommario/riassunto

"This edited volume explores the discursive, performative and mediated dimensions of contemporary political discourse. The strengths of the volume are manifold: it contains cutting edge interdisciplinary research on political discourses by international authors (UK, USA, Italy, Germany, Austria, Denmark) in political science, discourse linguistic and social interaction research. The contributions represent a wide range of methodological approaches to political discourse, analyzing a broad variety of genres, some of which have not been analyzed to-date, for example Wikipedia articles or the interaction between politicians and voters in the constituency office of a British Member of Parliament. The contributions also focus on political discourses of high and relevant topicality, such as EU membership of Britain, populism, migration and xenophobia, terrorism and narratives in international relations. The volume will complement and expand on existing publications in the fields of political discourse analysis, critical linguistics, politics, political theory, communication and media studies"

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